

WEATHER

Desert Area Forecast:  
Partly cloudy today through Sunday with scattered afternoon and evening showers. Few locally heavy showers vicinity of the mountains. Little change in temperatures. Highs today 96-107.  
High in Palm Springs Friday was 105, low was 81. High today expected to be near 103.

THIRTY-FIFTH YEAR  
**The Desert Sun**

The Desert Empire's Leading Daily Newspaper

COMPLETE WEEK'S  
TV GUIDES

See Page 4

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# WEST MAPS TOP SECRET BERLIN PLANS

## Raised Standards In Latin America Demand Voiced

PUNTA DEL ESTE, Uruguay (UPI)—Eduardo Victor Haedo, president of the Uruguayan National Council of Government, today urged the Inter-American Economic Conference "to raise the living standards of the Latin American people as a bulwark against totalitarianism."

Haedo, addressing the opening session of the conference, warned the 300 delegates that it will be a tragedy for Latin America if they fail to achieve concrete results.

The conference, which seemed certain to touch off sparks between the United States and Cuba, is aimed at finding a better way of life for Latin America's 200 million people.

Haedo said this conference "opens a new phase that might be of overwhelming importance for the future of the Americas, but whose failure could have the most tragic consequences."

He called for a concerted effort to overcome backwardness and misery in Latin America "and to promote economic progress and social justice."

The Inter-American Economic Conference will be highlighted by

President Kennedy's "alliance for progress"—an aid program that will provide billions of dollars to underdeveloped and poverty-stricken Latin American nations.

Since the money will be coming mainly from U.S. taxpayers, it was believed that the U.S. delegation will ask Latin American countries to help themselves as much as possible.

This would probably mean that larger countries would share some of the financial burden and also that taxes should be shared by all through improved collection systems.

U.S. Treasury Secretary C. Douglas Dillon and Cuban Economy Minister Ernesto (Che) Guevara arrived Friday in Montevideo within 15 minutes of each other. Both came as the heads of their nations' delegations to the economic conference being held at this Uruguayan resort.

Although Dillon and Guevara did not meet at the airport, they were expected to clash frequently at the conference tables as the 21 nations discuss how to carry out Kennedy's "alliance for progress." Cuba has called it an alliance for American exploitation of the hemisphere.



TWO OF THE 16 followers of the cult headed by John Robert Harrell, who were declared in armed insurrection against the United States when they forcibly tried to nab an AWOL Marine on an Illinois estate are escorted to East St. Louis, Ill., federal building for arraignment (left). At right Marine Dion Davis, leaves the building with two MP escorts.

## News Curtain Drawn Around Minister Meet

PARIS (UPI)—The Western foreign ministers mapped top secret plans today to meet the Soviet Union's threat to Berlin. Secretary of State Dean Rusk met for 2½ hours at the Quai d'Orsay, the French foreign office, with British Foreign Sec-

## 4-Block Wide Tornado Hits Midwest Areas

By United Press International  
A tornado four blocks wide smashed into Austin, Minn., Friday night and violent thunderstorms dumped torrential rains on Detroit, Chicago and Milwaukee.

At least five persons were struck by lightning in the Detroit area. Two persons were injured by the Austin tornado. A boy stepped on a fallen power line and a man was tossed onto a lawn across the street while trying to close his garage doors.

Thunder storms continued through the night in the North Central area. Storms on the East Coast and in the Northern and Southern Great Plains slackened after sunset.

The Midwest thunderstorms struck with downpours, strong gusty winds and hail from the Great Lakes through Illinois and Iowa into Nebraska and Kansas. The southeastern Minnesota tornado tore away garage roofs, ripped off trim boards and shingles from homes and downed trees and power lines for nearly a mile.

The storms hit Detroit and Chicago during the evening rush hour.

## JFK SURVEYS U.N. MOVES

HYANNIS PORT, Mass. (UPI)—President Kennedy prepared today for a high level review of U.S. strategy in the United Nations and a renewal of the U.S. battle to bar Communist China from a U.N. seat.

Adlai E. Stevenson, U.S. ambassador to the United Nations, was flying here from New York for an overnight visit with the President and a conference about this nation's strategy for the U.N. General Assembly meeting which opens next month.

tary Lord Home and French Foreign Minister Maurice Couve de Murville.

Then they adjourned for a lunch also attended by West Germany's Foreign Minister Heinrich von Brentano.

Contrary to expectation, the ministers rang down a curtain of total secrecy on their talks this morning.

A U.S. spokesman said merely "The ministers had a general review of the situation."

Rusk came prepared to persuade America's European allies to take the Soviet threat to Berlin as seriously as the United States does.

The conference starting today could lead ultimately to a new summit meeting with Russia, or even a nuclear war.

As they met, the Western foreign ministers had before them the text of Soviet notes handed to the four Western governments Thursday reiterating Russia's threat to sign a separate peace treaty with the East German Communists.

Soviet Premier Nikita Khrushchev has warned repeatedly that this would mean ending Western rights in isolated Berlin.

On his arrival here from London Friday night, Lord Home warned that the West must "face up to a situation which could become dangerous."

Even so, U.S. sources said Rusk is worried that the British, French and West Germans may take a less urgent view of the Berlin crisis than the United States.

The first two days of the talks were expected to be devoted almost entirely to Berlin and Germany, with a lot of time given to study of the latest Soviet note.

## Narcotics Agent Held Abductor Of Young Girl

SAN DIEGO (UPI)—A state narcotics agent—a father of four—today was held on charges he abducted at gunpoint a 15-year-old Buena Park girl, took her to a motel and made her submit to him.

Police arrested John Yoder, 35, El Cajon, Friday after tracing him through his license plate, given to the motel when he registered with the girl.

Officers said Yoder forced the girl to leave a hotel room here where she was staying. She said he told her he was a narcotics officer, then pulled out his gun. Dist. Atty. Don Keller said he planned to submit the case to the County Grand Jury Aug. 17.

## Bandit Ain't Do-It-Yourselfer

LOS ANGELES (UPI)—The bandit is a Los Angeles bandit who does things the easy way, he picks up a telephone and has his victim come to him.

That's the way it worked today. The bandit called John's Liquor Store and ordered bottles of liquor delivered.

When deliveryman Clyde E. Taylor, 38, drove up, the bandit displayed a six-inch knife took \$45 from him. He also took the two bottles of liquor he ordered before allowing the driver to drive off.

## County CD Chief Paints Grim Picture

BEAUMONT (UPI)—Southern California's on-again, off-again civil defense hassle was definitely on again today.

A nightmare haunts civil defense directors in sparsely settled areas surrounding populous Los Angeles: What shall we do with the city's hordes in case of nuclear attack?

Last week a Las Vegas, Nev., civil defense official proposed that his state's militia be trained to repel panic-driven Angelenos should an H-bomb strike their city.

Los Angeles buzzed with indignation. Some thought the city's best comeback was a Los Angeles newspaper cartoon depicting the Nevada militia as a motley crew of small-town sheriffs, croupiers and strippers.

The Las Vegas officials' colleagues were quick to smother his gaucherie in honey words of welcome and the rumpus abated.

Friday—after a week of quite—the nightmare popped up again.

Keith Dwyer, civil defense coordinator of Riverside County, spoke gloomily of the menace, brandished his 45-caliber revolver at a police reservists' meeting here and urged:

"Get one of these and learn how to use it."

He predicted that 150,000 Angelenos would thunder through the San Geronimo Pass and would probably try to take over the county's food and water supply.

"Stay put, look out for yourselves," he warned.

## Gone Ape Comes Back, Goes Again

"Tooley" is gone again.

The one-and-a-half-foot Gibbon ape, lost last week and then found, disappeared Wednesday and has not been seen since.

Its owner, Mrs. Edna Utley, 18-40 S. Palm Canyon Dr., is offering a \$50 reward for anyone finding and returning the ape to her. It is described as short-bodied with long arms and while generally friendly will bite if annoyed.

## NEWS in BRIEF

BERLIN (UPI) — Reports circulated in Berlin today that East German Communist leader Walter Ulbricht may be on the way out.

Eastern diplomats said the flood of East German refugees to the West and the heavy-handed way Ulbricht has tried to stop it may mark the turning point for the goateed Stalinist.

MOSCOW (UPI) — Soviet Premier Nikita S. Khrushchev will address the nation by radio and television Monday night, it was announced today.

No mention of the subject was made but it was believed the Khrushchev address would constitute a reply, either directly or by implication, to President Kennedy's recent grave talk to the American people on the Berlin crisis.

SAN FRANCISCO (UPI) — The twelfth Naval District has urged reserve officers and enlisted men in "certain critical categories" to volunteer for active duty.

The Navy said it needs lieutenants or below who are line officers, aviators, doctors, dentists, nurses, chaplains, supply corps officers, aeronautical and civil engineers.

LAKESIDE, Calif. (UPI) — A flash flood triggered by a sudden torrential downpour Friday forced 30 to 40 families to leave their homes in this low-lying San Diego, Calif., suburb.

As the waters began to recede today residents returned to their homes and began to remove the tons of debris that floated into this town of 14,000. The most severely stricken area was a half-mile-square section covered by water two feet deep.

SAN DIEGO (UPI) — An Artesia epileptic, who lied about his illness to get a driver's license, today began serving three years in county jail for killing four persons in a traffic accident.

John Wallace Whatley, 30, was sentenced Friday by Municipal Judge John F. Martin. "You have the blood of four persons on your hands," the judge said.

## LAW CALLED OUT IN S.F. HIJACK SCARE

SAN FRANCISCO (UPI) — Sheriff's deputies and police converged on San Francisco International Airport early today on a tip that a group of passengers possibly planned to hijack a Western Airlines jet.

As it turned out it was a question of a nervous passenger overhearing the fringes of idle conversation.

The report was made when the passenger, whom sheriffs refused to identify, called airport police to say they had overheard the group discussing recent plane hijackings.

Questioned were Elydio Garcia, 25, Herman Sanchez, 37, and his wife, Helen, 36, also of Santa Clara.

Sgt. James L. White of the San Mateo County sheriff's office said all the persons involved were waiting at the airport for Western Airlines Flight 793, stopping en route from Seattle to Los Angeles.

White said Garcia and his wife, and the tipster, were all waiting to board the plane.

White said he searched Garcia and his family, and an additional 15 passengers who boarded here en route to Los Angeles.

Garcia, a fabricator for the Ames Laboratory in Sunnyvale, Calif., carries a high government clearance, said White. No weapons were found on any of the passengers, he added.

## School Pool Plans Sink

DISTRICT SCUTTLES RENOVATION

By PEYTON CANARY  
Sun Staff Writer

The Palm Springs High School swimming pool renovation proposals — estimated from \$17,000 on up, and bid by W. A. Foster and Cecil Mays at \$35,935 plus and \$39,278 plus respectively — sank indefinitely Thursday evening on recommendations of the school district administration.

The whole affair began when excavations were made for enlargement of gymnasium facilities. Digging into the site revealed that the 105-foot pool had numerous deterioration problems. Among them were defects in the underwater lighting fixtures which were potentially dangerous. Assistant Superintendent Jack Miles told the board.

Because no plans can be found showing what lines are buried where, the problem became a high-echelon guessing game. Called in to make it more official was a local engineer who was subsequently dismissed because of hourly rate charges which were considered excessive.

The board then retained the firm of Tharaldson, Mathewson and Argabright, Redlands. The firm prepared a set of specifications for pool repair.

Several contractors looked at the specs, said they weren't very spe-

cific, and declined to bid. The engineers reviewed the situation and resubmitted specifications.

The second set of specifications brought two bids. But both the administration and one pool firm representative, John Hollinger, weren't happy about the development.

Hollinger said that his firm didn't seek the contract for working on the pool, but emphasized that "swimming pools are a specialty." He added that pool specialists would be happy to give free advice.

Hollinger pointed out that oblique jack-hammer work near the pool sides could crack the basic shell. He continued that some of the equipment lines could be abandoned, but emphasized the filtering system needed an overhaul.

"The specifications only provided for cleaning sand off the filters," he said. Hollinger's observations were backed up by architect Stewart Williams. The pool representative concluded his discussion with a chalk illustration for the board, and called for "horse sense."

On administration recommendation, the pool will get maintenance repairs costing somewhere between \$1,200 and \$2,000 before school opens. Further developments will come next year.

## 7 Bodies Found In Tourist Bus

HERGISWIL, Switzerland (UPI) — A bus that carried 15 American tourists to their deaths earlier this week was brought to the surface of Lake Lucerne today by a power winch mounted on a barge.

Seven bodies still were inside the bus. Officials said the current deep in the lake had carried off the eight other bodies, which were still somewhere in the murky waters of the lake. One body was recovered shortly after the bus plunged off a narrow mountain road into the picturesque lake Wednesday.

Six of the seven bodies brought up in the bus today were women. Officials said a tour official and two of the survivors identified six of them as:

Miss Bronwyn W. Llewellyn, Summit Hill, Pa.

Mrs. J. H. Ellerbe, Rockingham, N.C.

Mrs. E.G. Sweeney, Milwaukee, Wis.

Mrs. M. Rehnstrand, Milwaukee, Wis.

Miss Lee Meerlaub, Detroit, Mich.

Mr. Robert Lampton, Glendale, Calif.

The unidentified body was that of a woman.

## Laymen Feel PS Lacks CD Capabilities, But . . .

By KEN REICH  
Sun Staff Writer

How would Palm Springs, as a city, meet a nuclear catastrophe?

The general impression among local citizens seems to be that we wouldn't meet it very well. Ask a typical resident how much work he thinks has been done here on Civil Defense and he is apt to reply: "Hardly any."

But in this he would be wrong. Despite an annual city civil defense budget of only \$750, much planning has been done. Responsibilities have been assigned. Resources have been inventoried. Local specialists have been sent to civil defense training sessions as far away as Washington, D.C.

In short, an elaborate civil defense organization has been established here. (See the civil defense organization list on page 2). But how well this organization would function in case of an actual emergency is open to question.

"No matter what kind of plan you have, it will have to be changed. But you had better have

a plan." City Manager Dan Wagner, director of civil defense here, says. "There is, of course, no such thing as a total defense."

In case of nuclear attack Wagner and his associates in civil defense would operate under Articles 431-436 of the Palm Springs Ordinance Code.

Under these articles Wagner could promulgate "rules and regulations on matters reasonably related to the protection of life and property." He could commandeer vital supplies, equipment, and other property. He could require the emergency services of any city officer or employee and command the aid of as many citizens of the community as he thought necessary.

Furthermore, he could requisition necessary personnel and material of any city department. In brief and in the words of the ordinance, he could "exercise complete authority over the city."

**Emergency Powers**

This authority includes the power to shut grocery stores and gas (See LAYMEN FEEL, Page 2)



U. S. CIVIL DEFENSE Director Frank B. Ellis shown testifying on President Kennedy's Civil Defense program before a congressional committee, ran into a barrage of criticism including the protest of Rep. Martha Griffiths

that the program would save only men, leaving child-bearing women exposed to nuclear fallout. See story at right for an analysis of Palm Springs Civil Defense preparations. (UPI Telephoto).



# Laymen Feel PS Lacks CD Capabilities

(Continued from Page 1) stations, take over hotels, ban travel by private vehicles, and take a host of other actions. Expenditures incurred by the city in such operations would be paid by state checks which are already written and locked away in City Hall for just such emergencies.

Wagner's actions would be subject to confirmation "at the earliest practicable time" by the City Council, but the accent is not on public approval. Rather, the aim is to insure that the necessary emergency steps are taken by some one man who is competent, has experience, and is in command of the situation.

Palm Springs' human resources in case of nuclear attack or other disaster are unusually good, Wagner is a retired admiral in the navy, with lots of experience under fire. Police Chief August

Kettmann, who has been organizing local civil defense under the direction of Wagner, has been here since 1945 and knows the community and its resources inside out. In addition, the city has the good fortune to have the services of Bert Brown, a former secret service man, as a consultant. Brown originally set up airport civil defense in seven eastern states for the government. Under these men a complex organization has been established. Kettmann has been working on it since January. "We have completed the skeletal civilian defense structure and are gradually completing the sub-divisional details to cover all possible preparedness short of all-out mobilization," he told The Desert Sun this week. "Organization-wise, we think we're in a better position than most to deal with the problems we have to face," Kettmann said.

Among the 11 major subdivisions of the civil defense structure here the most important are those dealing with lodging, food, medical care, radiological detection, communications and law enforcement.

**Evacuee Location**  
As stated in the first article in this series Friday, Palm Springs has been designated a refugee-evacuee reception center in case of nuclear attack. Up to 150,000 men, women, and children are expected to arrive here within 48 hours of a nuclear attack, or even before one, depending on the circumstances.

In charge of lodging for these thousands is Mrs. Virginia Schuman, a part-owner of the Palm man, whose husband, Irwin Schuman, is in charge of the city's hundreds of hotels, city schools, even private homes may be used to house refugees. Each shelter will be under the direction of a Shelter Head, backed up by a registrar, reception superintendent, floor supervisors, building maintenance supervisor, supply supervisors, first aid supervisor, and other personnel.

When one shelter is full another will be opened until the saturation point is reached for the refugees. At this time police will be stationed out on the two main roads leading into town from the north and west to divert refugees to other cities.

Mrs. Schuman's shelter operation, which is organized to permit lodging people from one day up to six months or more, will be backed up by the food service division, headed by Mrs. Florence Lyster, director of food service for the Palm Springs Unified School District, and the food control division, headed by Pat Wood, Mayfair Market manager.

**Not Enough Food**  
If there is any weak point in the whole local civil defense picture, food may be it. There is no doubt about Mrs. Lyster's food service. By straining her resources she could arrange to feed everyone. The big question is, how

ever, where the supplies of food would come from. As County Civil Defense Coordinator Keith Dwyer told a Beaumont audience Thursday, supermarkets only have about a 72-hour supply of food for a community. Even if all stores were closed to prevent hoarding, and food distribution closely regulated, there would not be enough for everyone.

The hope of city officials is that higher authorities, the county, state, and national governments, could arrange to rush food to places like Palm Springs. Surplus food is cached in the millions of tons around the country and there has been recent talk of moving much of it into reception-center areas to be stockpiled. With the prospect of badly fouled-up communications in case of nuclear attack and the possibility that great quantities of food could not be delivered, the food situation, high officials concede, could

**CIVIL DEFENSE COUNCIL**  
**Chairman:**  
Mayor Frank Bogert  
**Director:**  
City Manager Dan Wagner  
**Assistant Director:**  
Police Chief August G. Kettmann  
**Legal Assistant:**  
City Attorney Jerry Bunker  
**Finance-Purchasing:**  
Finance Director Shelby Langford  
**Coordinator:**  
Police Lt. Ted Greene  
**Consultant:**  
Bert Brown  
**Deputy Directors:**  
Police Capt. Orest Johnson, law enforcement  
Fire Chief William Leoncio, fire  
Frank Chalfont, communications  
Sam Janis, transportation  
George Jump, radiological  
Joe Leonard, rescue  
Dr. Cecil Jones, medical-nursing  
Pat Wood, food control  
Florence Lyster, food service  
Virginia Schuman, lodging  
Wayland Reynolds, registration

become a nightmare here following an attack. Local families are strongly urged to have at least a three week supply on hand at all times and be ready to defend it from intruders.

Passing from food to medical care, the plans are for the establishment of two 200-bed auxiliary hospitals. The supplies are on hand, stored in a warehouse behind the Desert Hospital. Cots, special operating rooms, and all other necessary facilities could be set up in a short time in Katherine Finchy and Frances Stevens schools.

Desert Hospital Administrator Robert E. Henwood, who attended a hospital administrator's course in civil defense in Washington, D. C. last December, believes 500 persons could be treated at a time for serious injuries and 2000 more given first aid here.

**Medicine Seized**  
He has 108 personnel at the hospital plus about 50 doctors on the staff. Drug stores would be closed and all existing supplies of drugs seized if the emergency was great enough.

These medical arrangements presuppose Palm Springs will not be a target area. If a bomb does drop here, accidentally or not, they will be inadequate.

Shelter, food, and medical care—all of these are essential, but there are other essentials too. Radiological detection must try to cope with the fallout problem. Law enforcement agencies must attempt to maintain order under trying circumstances. Communications must be maintained.

Palm Springs is working on all these problems, as a subsequent article will describe, but the crisis is caused by nuclear catastrophe would be so great as to almost defy the imagination.

**MONDAY:** Final outlining and evaluation of Palm Springs' civil defense organization.



**ACTOR JIMMY STEWART** and his wife, Gloria, are greeted by Palm Springs' Ray Ryan at entrance of the latter's and William Holden's Mount Kenya Safari Club in Kenya, East Africa. Ryan hosted the Stewart's visit, which followed the plane crash Stewart experienced in Nairobi. Stewart is wearing a New York Yankee baseball cap. Photo was received in Palm Springs, where the club maintains its U.S. office.



**MRS. JANET RHEA** Callender has been assigned to teach Grades 1 and 2 at Cathedral City School. Mrs. Callender is the wife of Roy Callender, director of Palm Springs Youth Center and was previously with Los Angeles City Schools. (First of a series.)

**Might Be Good**  
**TAUNTON, England (UPI)**—Lady Hobhouse, who found a recently dead badger in front of her house, said she would welcome any tasty recipes for badger meat.

**SPECIAL**  
● SLACKS  
● SKIRTS  
● SWEATERS  
(Plain)  
White Extra  
**2 OR MORE**  
OF EACH  
**69¢** EACH  
**DE LUXE CLEANERS**  
119 N. INDIAN AVE.  
324-4224

**REAL ESTATE AUCTION**  
**TO PREVENT FORECLOSURE**  
Due to mismanagement, the popular EL RANCHO HOTEL APT. near Palm Springs will be sold at public auction to the highest bidder "WITHOUT RESERVE".  
**AT 2:00 P.M., FRIDAY, AUGUST 18, 1961**  
Location: 71,750 Highway 111, Rancho Mirage. This property consists of 12 air conditioned 1 bedroom units (8 with kitchens), one heated pool, on a 190 x 242 lot in beautiful Rancho Mirage, just 10 miles East of Palm Springs. \$22,500 ESTIMATED ANNUAL GROSS INCOME.  
**TERMS AND CONDITIONS:** \$5,000.00 cash or certified check (payable to ELLIS-SCHRAEDER, Inc.) required upon award of highest bid, balance of cash to existing loans payable in escrow. NOTE: Trust deeds may be used instead of cash. However, T. D.s MUST be examined 72 hours before auction.  
**NEVADA ACREAGE AUCTION**  
Immediately after the sale of EL RANCHO HOTEL APT., 120 acres of level commercial agricultural land in Crescent Valley near Elko, Nev., will be sold to the highest bidder "WITHOUT RESERVE". (Adjoining property sold for \$10.00 per acre.)  
**TERMS AND CONDITIONS:** \$1,000.00 cash or certified check (payable to ELLIS-SCHRAEDER, Inc.) required upon award of highest bid, balance of total purchase price payable in escrow.  
"PROXY BIDS" should you be unable to attend the sale, you may inspect the property in advance, then submit a written bid along with cash deposits required above. Deposits are returned should your bid be unsuccessful.  
**FOR INFORMATION CONTACT**  
**TOM LONG, Real Estate Auctioneer**  
LAmber 6-4661  
With Ellis-Schraeder, Inc. Realtors, 1050 W. Orangehorpe, Fullerton, Calif.

## Bull's Horns Sharpened to See Record Market Peaks

**NEW YORK (UPI)**—Stocks soared to all-time peaks this week as favorable economic statistics, earnings, corporate developments and government actions all sharpened the bull market's horns. Both Standard & Poor's 500 stock index and Dow-Jones 30 industrials closed out the week at record highs on continuous buying waves broken only on Wednesday when American Telephone was threatened with an anti-trust suit.

While trading volume over the five-day session was the best in more than two months, it was well under the May volume peaks when speculative fever ran rampant and provoked a federal investigation of the markets.

And although a whopping \$5.5 billion was added to big board paper values, the climb had little in common with the similarly large market gains of last spring.

**Big Firms Lead**  
This time, with some support from the classic defense stocks, market leadership came from industry's most distinguished blue-bloods.

Names like Du Pont, Alcoa, U. S. Steel, Ford, Chrysler, General Foods and R. J. Reynolds stood at the top of list with the Johnny-come-lately speculations meekly following the lead of the industrial kingpins.

## L.A. Man Held In Selling of Phone Numbers

**LOS ANGELES (UPI)**—Jerry Parker, 31-year-old father of three today faced charges as a suspected leader of a gang that steals and sells numbers of new telephone subscribers before they are listed in directories.

Parker, a meat company salesman of Monterey Park, was arrested Thursday and charged with six counts of attempting to receive stolen property.

Pacific Telephone and Telegraph Co. investigators said they spent more than \$100,000 during the past year in augmenting security measures to keep names of new subscribers from members of the Pacific Coast Gang.

They said thousands of new subscribers had complained of being deluged by telephone solicitation organizations within days after telephones were installed.

## \$40,000 Left To Benefactor

**LOS ANGELES (UPI)**— "You're a fool for helping him out. Why don't you send him to the rescue mission?"

Today poetic justice smiled on Morrison McCullen, a 54-year-old Lockheed Aircraft Co. security guard whose colleagues jeered when he befriended a down-and-out, Joseph Morris.

The down-and-out left McCullen a sizeable share of his estate, tentatively estimated at least \$40,000 by the Public Administrator's office.

The only other beneficiary was a niece, Miss Jean Morris of Chicago.

"And here I thought the old gentleman was penniless," said McCullen. Morris, 90, died Monday at General Hospital two weeks after he was arrested for panhandling.

## School District Service Center Plans Approved

The Palm Springs Unified School District board approved the working drawings for the new district service center, and authorized architects Wexler and Harrison to advertise for bids for the structure, during the Thursday evening meeting.

The 21,275 square-foot facility is estimated at approximately \$365,400, including fees of an estimated \$22,144, and \$26,400 worth of furniture. The architects estimated construction costs at \$273,800.

Included will be a 3,525 square feet garage, 6,030 square feet of maintenance service area; 9,640 square feet of district warehousing; and 1,720 square feet for administration on the five acre site near the high school. Paving for the facility will be approximately 178,000 square feet, to accommodate 32 buses, 20 district trucks and cars, and 69 private cars. The estimates and preliminary plans were submitted to the board Dec. 22, 1960.

The board approved a contract with Wexler and Harrison for architectural services for the proposed new junior high school in Section 11, during the Thursday evening meeting.

## Realtors Will Hear Atty. Gen.

**RIVERSIDE**—State Atty. Gen. Stanley Mosk will address the Riverside Board of Realtors at its Aug. 16 noon meeting in the Mission Inn, it was announced today.

His topic will be "Business and Law Enforcement." Members of the Riverside Bar Assn. have also been invited. Mosk recently returned from England where he studied appellate court procedure with a small group.

## Resort Reports

### Severely injured

... on July 26 in a head-on collision in Northern California, Mel Dinger is now back at home recuperating. Mrs. Dinger, however, is still at Sutter Hospital, Sacramento.

Cinger, who with Carl Jensen is co-owner of the Palm Desert Market, suffered a head concussion, badly cut forehead and bruises. Mrs. Dinger has eight fractured ribs, a badly cut knee and bruises. She is expected to be hospitalized another week.

### After a month

... in the new nation, Rabbi Isaac E. Bloch of Desert Hot Springs leaves Israel next week. The rabbi has been addressing Lions Clubs in Tel Aviv, Haifa and other cities, presenting at the same time banners from the Palm Springs club.

### Near to her

... work. That's why Mrs. Earline Schilge has leased a home in Palm Desert. She'll reside there with her son, Billy, and be close to her apparel shop at the Shadow Mountain Club.

### Potluck supper

... will be held by members of the Desert Hot Springs Rotary Club and their families at 7 p.m. tonight at the Jack Morey ranch on West Pierson Boulevard. Each family will bring a covered dish.

### LEGAL NOTICE

**NOTICE OF PUBLIC HEARING**  
Case No. 3,269  
NOTICE IS HEREBY GIVEN that the Planning Commission of the City of Palm Springs, California, will hold a Public Hearing on Wednesday, August 16, 1961 at 2:00 P.M. in the City Council Chambers, 3200 McCollum Way, in the City of Palm Springs, County of Riverside, State of California.  
The purpose of this hearing is to consider the application of Edward S. Shea for a Conditional Use Permit to construct and operate a Convalescent Home in an R-2 zone located on lots 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 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1000.

**NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES**  
To Whom It May Concern:  
Subject to issuance of the license applied for, notice is hereby given that the undersigned proposes to sell alcoholic beverages at the premises, described as follows:  
Near South Murray Canyon Road, 3,000 Feet East of Palm Canyon Dr., Palm Springs, California.  
Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance on original application of an alcoholic beverage license for these premises as follows:  
**ON SALE GENERAL**  
Anyone desiring to protest the issuance of such license may file a verified protest with the Department of Alcoholic Beverage Control at Sacramento, California, stating grounds for denial as provided by law. The premises are not now licensed for the sale of alcoholic beverages. The form of verification may be obtained from any office of the Department.  
**PALM CANYON COUNTRY CLUB, INC.**  
Published: August 5, 1961.

**The Desert Sun**  
Address all communications to Post Office Box 190 Palm Springs, Calif.  
Published seven days except Sunday and the following holidays: New Year's, Thanksgiving and Christmas. 4¢ NEWSSTANDS: Single copies, 10 cents.  
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MAIL RATES: Payable in Advance  
Daily \$1.50 month  
Year \$18.00  
THE DESERT SUN PUBLISHING CO.  
174 NORTH PALM CANYON DRIVE  
MEMBER—  
California Newspaper Publishers Assn.

## Planners Slate Tuesday Meet

Six postponed public hearings of interest to the Fourth Supervisorial District will be held in Riverside Tuesday by the County Planning Commission when it reconvenes an adjourned regular meeting at 10 a.m.

Three of the hearings will consider development and zoning in the Indian Wells District, including a request by the Indian Wells Country Club Estates for a change in zoning from R-2 to R-3 in their area.

Hearings will also be held on matters concerning the North Shore Beach Estates in the Salton Sea area, a proposed rock, sand, and gravel pit by O. G. Schicke in the Desert Hot Springs area, and a church proposed for a R-1 zone in the Bermuda Dunes region.

## KUCHEL BACKS AFB FACILITY

**WASHINGTON (UPI)**—Sen. Thomas H. Kuchel, R-Calif., asked Friday that \$4,327,000 for a new hospital at March Air Force Base, Riverside, be restored to the military construction authorization bill.

Funds for medical facilities at the air base were cut from the bill by the House.

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# Sun Accomplishments Lauded by Cologne

Assemblyman Gordon Cologne was one of the many political, civic and business leaders to congratulate The Desert Sun on its 34th anniversary of publication. (For other letters see Page 7).

In his letter to the Sun offices, Cologne said:

"May I join the many residents of the desert area in congratulating The Desert Sun on the completion of 34 years of top news coverage. Yours is a newspaper which has contributed much to the growth of the City of Palm Springs and to the whole desert area and you can take pride in the work you are doing.

"No community will grow and prosper quite as noticeably as one with an active and forward-looking press. Certainly your paper deserves a great share of the

credit for the growth of the desert community it serves. Your faithful reporting of facts, properly timed and tempered, has been responsible for many of the achievements of our desert area.

"Your efforts in my behalf have been most helpful and I can never forget the courtesies you have shown me by carrying the reports of my work to the people of Palm Springs, a job I could not always do myself. As a result, I have been able to do a better job and they were better informed of what I was doing for them. I am indeed grateful.

"If I can ever be of service to you or your readers, I hope you will feel free to call upon me.

Yours very truly,  
Gordon Cologne"

## Long-Missing Matron's Burial Place Sought

STONY BROOK, N.Y. (UPI)—Police surveyed a sparsely wooded Long Island field Friday to find the location indicated on a mystery map as the burial place of a society matron missing for 24 years.

Suffolk County Police Sgt. Walter Brown said digging might begin over the weekend. He said it would be difficult to ascertain the exact gravesite marked with an "X" on a crude map received by postal officials here earlier this week.

The disappearance of Mrs. Alice McDonnell Parsons on Aug. 8, 1937, was almost forgotten here until a letter postmarked Massena, N.Y., arrived addressed to "Mrs. Parsons Brother Stony Brook Long Island." Inside was the map and a note:

"Mrs. Parsons' brother you will find the remains of your sister in the cornfield in back of the house."

The farmhouse where Mrs. Parsons lived with her husband, socially prominent William H. Parsons and a housekeeper, Mrs. Anna Kupryanova, is now occupied by a family named Behr. What was a cornfield behind the house in 1937, is now covered with scrub oak, Behr said.

"But whoever drew that map knew there had been a cornfield there," he said. "No distances are indicated on the map, so the job will be difficult."

Parsons, now 72, lives in Carmel, Calif., with his second wife, the former Mrs. Kupryanova, whom he married in Hollister, Calif., three years after his wife's disappearance. Mrs. Kupryanova told police in 1937 that she saw Mrs. Parsons drive off with an unknown middle aged couple in a black sedan "to try to rent a neighboring estate in which she had an interest."

Mrs. Parsons never came home. She was declared legally dead in 1946. She had only one immediate survivor in addition to her husband—an adopted son, Roy, whose mother was Mrs. Kupryanova.

### THE LIGHTER SIDE

## Jazz Even Brings Politicos Together

By DICK WEST  
WASHINGTON (UPI) — Jazz music is being touted as a medium for drawing the people of the world closer together, and I don't doubt that it has that power.

I saw a remarkable demonstration of its togetherness qualities Tuesday afternoon at a program put on here by sponsors of the World Jazz Festival.

On this occasion, jazz drew together Sen. Jacob K. Javits and Sen. Barry Goldwater. If it can do that, it must be the greatest cohesive factor since the invention of mulligan.

The program was staged in the rotunda of the old Senate Office Building, which is about as unlikely a setting for a jam session as any cat is likely to run across.

Both Jazz Buffs

Javits, who made a short talk, described himself as a jazz buff and told the audience that Goldwater, who also was present, was a fellow aficionado.

Although both are Republicans, Javits and Goldwater are about as far apart politically as New York and Arizona, their home states, are geographically.

Finding them in concert on anything is, to say the least, a bit unusual. It's sort of like finding Louis Armstrong playing a duet with Lawrence Welk.

The purpose of the World Jazz Festival, which will get underway this fall, is to show how jazz can promote better "intercultural understanding" among various nations.

Owen Engel of New York, a jazz clarinetist who is director of the festival, said he would like

Saturday, August 5, 1961

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BRIG. GEN. JAMES L. Jackson, left, and W. Cleon Skousen discuss world challenge of communism as they met in San Bernardino to make plans for the Southern California School of Anti-Communism which will be held in Los Angeles Sports Arena Aug. 28-Sept. 1. Faculty of the school will consist of authorities on Communism tactics and world affairs. Gen. Jackson is the Riverside-San Bernardino County chairman for the school. Skousen is former assistant to FBI Chief J. Edgar Hoover.

### CAPITAL COMMENT

## Taxpayer Millions Go Down Drain Weekly

By LYLE C. WILSON

WASHINGTON (UPI) — If the taxpayers knew or even suspected the score, they would seize a lot of gold braid yard birds in the Pentagon and shake 'em out a window, like a rug.

So doing, the taxpayers might shake some stars off some broad shoulders. Not a bad idea, that. Someone or several someones are responsible in the Pentagon for an outrageous waste of the taxpayers' money. How much is wasted, nobody knows. Who are the wasters? Nobody seems to know much about that, either.

Every newspaper office in the United States has filed away a fat folder of clippings telling of waste in the Pentagon. The master file, however, is in the General Accounting Office presided over by the comptroller general, Joseph Campbell. Congress should require comptroller Campbell to add up the wastage each week so that the taxpayers might know.

**Down The Drain**  
President Kennedy will have more than \$47 billion to spend for national defense in this fiscal year. Too many of those dollars will go down the drain. The House Appropriations Committee protested in early summer that dollar waste was rampant in the military.

The committee reported shocking examples of waste and inefficiency and a disgraceful abuse of laws and regulations. Here are some random samples of military waste turned up this year by the General Accounting Office and reported by United Press International.

**Overcharge**  
—The Air Force paid \$41,000

for a screw-making machine even though the Navy had two idle machines in storage.

—The military brass permitted defense contractors to overcharge the Navy and Air Force by \$60.9 million on 33 fixed-price contracts in the past four years.

\$13 million was wasted when the Defense Department and the civilian space agency (NASA) independently developed missiles each so similar to the other that one finally had to be scrapped after great expenditure.

—When the Army transferred a man from San Antonio, Texas, to Karachi, Pakistan, his household goods were shipped by commercial airplane. That cost \$14,830. By surface ship, the cost would have been \$1,749. The government auditors said the shipment would have arrived via the sea a week earlier than it actually did arrive by air.

**Low Rental Charge**  
—The auditors said the Army permitted payment of unreasonably high prices for Nike missile parts.

—The auditors said the Air Force had leased to private industry certain equipment at a ridiculously low charge.

—The Navy spent \$607 million for airplanes and radar equipment that were incapable of carrying out their military missions.

—In Japan, the U.S. Army ordered more than \$55 million worth of tires and tubes but had no place to store them. It was a four year supply. The same Army outfit was ordering \$36,500 worth of brake drums just when an Army contractor in Japan was returning brake drums as excess.

With \$47 billion of new money to spend, the Pentagon should be able to hit a new high in wasting the taxpayers' dough.

## Anti-Commie Group Names Area Chairman

Appointment of Brig. Gen. James L. Jackson as Riverside - San Bernardino counties area chairman of the Southern California School of Anti-Communism was announced today by Patrick J. Frawley of Los Angeles.

Gen. Jackson, retired former deputy commander of the San Bernardino Air Materiel Area at Norton Air Force Base, will head up local two-county efforts to acquaint the public with the five-day school which will be held at the Los Angeles Sports Arena from Aug. 28 through Sept. 1.

Dr. Fred C. Schwarz, a Baptist physician and theologian from Australia will conduct the Anti-Communism School. He is executive director for the Christian Anti-Communism Crusade which has its headquarters in Long Beach.

A faculty of authorities on Communist tactics and world affairs will assist Schwarz.

They include: Sen. Thomas J. Dodd, member of the Senate Internal Security Committee; Congressman Walter H. Judd; W. Cleon Skousen, veteran of 16 years service with the Federal Bureau of Investigation and former assistant to J. Edgar Hoover; Dr. James D. Colbert; Herbert Phillips, famed counter-spy for the FBI; and Dr. Edward Teller, known as the father of the hydrogen bomb.

The Anti-Red School is open to the general public and sessions will begin at 8:30 a.m. daily and continue until 9:45 p.m. Registration fee for the full course is \$20 and tickets are transferable. Ministers, teachers, students and

# Record Investment Opening Growth Told

By JESSE BOGUE  
UPI Financial Editor

NEW YORK (UPI)—A professional journal came up today with some black-and-white evidence that there has been a record growth in the number of places where a would-be investor can put his money to work.

The Investment Dealers' Digest, which will issue its 37th semi-annual corporate financing directory on August 7, reported that in the first six months of 1961, underwriters publicly offered more corporate security issues than in any six month period in history.

They put 711 individual issues on the market, an average of more than five every business day. The last previous record was 632 individual issues in the first six months of 1960.

### Whopping Dollar Value

The dollar value of the underwritten issues was a whopping \$4,748,602,835. However, the figure ranks only third in the dollar value column of first-six months' figures for the last 14 years. In the January to June period of 1957, the dollar value of underwritten public financing was \$5,406,163,030, and in 1958 was \$4,860,167,232.

"Moreover," said the Digest in a foreword "as the second half of 1961 got under way there was no slackening of the dizzy pace of underwriting securities in sight. Early in July SEC (the Securities & Exchange Commission) issued a release stating that in June a total of 246 registration statements were filed seeking registration of securities amounting to \$1.9 billion, or 72 per cent

more than the previous high in June of 1959."

### Most Funds

Industrial companies raised the largest amount of money through underwriters, in the grouping by types of issues. By classes of securities, in the first half of 1961 bonds made up \$3,077,332,140 of the total, preferred stocks \$100,273,362 and common stocks were \$1,570,377,333.

The Digest noted that on a year to year basis common stock offerings were about a sixth more numerous, but the dollar value was up 50 per cent.

The strong stock market that prevailed during most of the first six months prompted the great number of equity issues, the Digest said, but it added that "indeed, the speculative fever inspired numerous statements of caution on the part of leaders in and out of the securities business."

In reporting on publicly underwritten financing, the Digest considered all issues registered with the SEC; all filed with the ICC; all insurance stock and bank stock offerings, and World Bank offerings.

## Down Payment Minimum Drops

WASHINGTON (UPI)—The government took measures Friday to make it easier to buy single-family houses priced above \$20,010.

The Federal Home Loan Bank Board adopted a new regulation lowering minimum cash down payments which federal-chartered savings and loan associations must require. The regulation also extends from 25 to 30 years the maximum repayment period.

The board said that associations may lend up to 90 per cent of the first \$25,000 of the price of a house and up to 80 per cent of the value in excess of \$25,000. The maximum for any loan is \$26,500.

Previously the 90 per cent ratio applied up to \$20,000 and the maximum loan was \$22,000.



## Supervisors to Hear Area Items

RIVERSIDE — The County Board of Supervisors convenes Monday with items from the desert area on its agenda.

An appeal of the Trailerancha Corp. of a denial of zoning variance to establish a trailer park in the Palm Desert area will be heard.

The supervisors will also further discuss a long-pending agreement with the Desert Humane Society of Coachella Valley for impounding of dogs.

The request of Television Systems for a franchise to establish a cable system in Tramview will be taken up.

### POOLS BY JOHNSTON

We have built 275 pools in the Palm Springs — Palm Desert area in a year and a half

All of the pools were sold for us by happy and satisfied owners. We have built over 2200 swimming pools in the Southern California area. Also sold by referrals. Get the best! Other offices at 3423 Ocean View, Glendale, and 17th and Tustin, Santa Ana.

Clyde Johnson Pools of the Desert

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73-302 Hwy 111 Palm Desert

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Served from 3 p.m.

For the complete enjoyment of you and your family we present a real wholesome, delicious, hearty "way down on the farm," Sunday dinner as only our friendly staff can prepare and serve.

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SUNDAY

Chilled Washington State Apple Cider

Crisp Riviera Special Salad

Riviera—French— 1000 Island Dressing

Farmer John's Succulent Baked Ham

Rich Golden Brown Tender Fried Spring Chicken

Yankee Pot Roast of Blue Ribbon Beef

Roast Loin of Jersey Pork, Apple Dressing

Fluffy Whipped Mashed Potatoes

Golden Bantam Corn on the Cob

Hot Biscuits n' Honey

Beverage

Grandpa's Favorite Hot Dutch Apple Pie

(Prepared by our own pastry chefs)

COMPLETE DINNERS FOR MOM, DAD, GRANDMA, GRANDPA from

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WEDNESDAY  
Family Buffet \$2.95

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Steak Round-Up  
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# JAN KING'S Desert Diggin's



"Service With A Smile  
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... the Rose Avenue home originally built for John Payne is finding out there are many ways to make a home more distinctive & elegant & YOU'LL FIND THEM ALL AT W & J SLOANES! Energetic Bob Hurd is busy coordinating the painting, wallpapering & furnishings. When present owners, Doctor & Mrs. Bernard Begley's home will be a masterpiece . . . You can experience this same thrill by phoning 324-9181!

Take your travel dreams to a DEALER IN DREAMS . . . your travel agent really is a specialist in exchanging travel dreams for magic travel memories. They, (Faye Kennebeck & John Kennebeck of AIRLANSEA world-wide-travel-service-in Palm Desert) will arrange a tour filled with sights, high-lights & delights. FI 6-6966 does about everything but enjoy the trip for u. That YOU do!!

Hizzoner — Palm Spring's (very own) Honorary Mayor" "Bob Hope made these comments concerning Cosmonaut Comdr. Alan Shepard.

"Com'dr. Shepard is the new national hero. I never thought anyone would replace Fabian. . . But isn't it wonderful! We're only 2 yrs behind the Russians & 10 behind the comic books . . . the flight was held up four hours because of the Press. That's how long it took to talk Dorothy Kilgallen out of the capsule."

Clever & talented Virginia Golatz Kuppper from Old Mill Road in Pasadena (Mrs. Marvin) was completing her 10th tour at the fabulous GOLDEN DOOR at ESCONDIDO, SH 5-4621, this week, became inspired & wrote the following . . .

"Mary had a little fat  
And it displeased her so . . .  
'Cause everywhere that Mary went  
Her fat was sure to go.  
It followed her to work 1 day  
And, as she took dictation  
It unexpectedly appeared  
Without anticipation  
'Cause it had shared her appetite  
For candy, cake & cream  
And so to thank her  
Where you'd spank her  
Burst out thru a seam  
Others laughed, while Mary cried  
With great humiliation  
But then & there, without despair  
She took a short vacation  
Soon to the Golden Door she went  
And took her fat along  
'Cause there they welcomed  
Both of them  
It was a happy throng  
Now Mary loved her schedule  
With its exercise & diet  
And tho her fat did not like that  
It simply had to try it  
With belts & balls & rollers  
And those cups of special tea  
U can surmise without surprise  
Her fat did not agree  
When Mary left the Golden Door  
Her fat she could not find.  
To work she went, vacatin spent  
And left her fat behind!

WANT THAT DREAM OF OWNING A NEW HOME TO COME TRUE??? Working, planning & saving & consulting one of Coachella's home loan experts like Leonard Sites will make that dream come true. Leonard's secretary Madeleine Eklund really gives one a feeling of friendliness. Coachella's paramount aim is to assist you according to your budget . . . 324-1241.

AIRLANSEA present Profile Of The Week: Her maiden name was Johnston & she's a high-powered real estate gal . . . husband "Art," son "Bob" & does more than her part in community projects. (C ans. in "Recession" elsewhere in this paper")



"Recession" is Bob Hope's Bas-set hound (known for diggin') so is mascot for Jan King's Desert Diggin's CU next Saturday.

—Adv.

## November Trial Scheduled in Tower Blasts

CARSON CITY, Nev. (UPI)—Two men accused of blowing up a microwave communications relay station near Wendover, Utah, will go to trial Nov. 1.

Bernard Jerome Brous, 51, and Dale Christian Jensen, 23, were arrested in June on charges they blew up three microwave stations in Nevada and Utah.

Federal Judge John Ross Thursday set the trial date for them. They are being held in Washoe County Jail at Reno in lieu of \$100,000 bail each. Both have pleaded innocent to the two-count indictment.

One count charges both men with ordering high explosives in Beverly Hills, Calif., last March and placing explosives and timing devices at each of the stations May 27.

The second count accuses Jensen of setting off the explosives May 28.

Brous has decided to act as his own attorney. He already has filed numerous motions seeking his release.

Brous, who called himself the leader of the "National Republican Army," said the destruction of the towers was a part of the army's plan of action against American telephone "carts." The stations were part of the nation's defense communications network operated by the American Telephone & Telegraph Co.

### PALM DESERT

## Families End 10-Day Vacation At Beach City

Sunday night ended a 10-day vacation for the Les Jenkin and Wilbert Eickelmann families when they returned home. They spent the time at Mission Street Beach in Oceanside. Enjoying the fun were Mrs. Les Jenkins and her three children, Allen, Marlene and Patty, Mrs. Wilbert Eickelmann and her two sons, Billy and Mark. Joining the families for the two weekends spent there were the husbands and father, Les and Wilbert (more known as "Ike"), sail returning home together.

After having been hospitalized in the Sacramento hospital for the past week due to a serious auto accident, Mel Dinger (he is one of the owners of the Palm Desert Market) was released this week to return home. Mrs. Dinger who was also in the accident will have to remain in the Sacramento hospital until later due to her severe injuries.

A week ago Mr. and Mrs. Marvin "Ross" Patten left for a week's leisurely vacation. They visited in Monterey with Bonnie Scott who formerly resided here and also with Mr. and Mrs. Jack Quesnel in the same city. A day was spent at San Simeon Hearst Castle, Lake Tahoe and Reno returning to San Francisco where they spent two days enjoying shows and other sights. The Pattens returned home this past Sunday night.

Weekend visitors at the San Pablo Street home of Mr. and Mrs. Carl Jensen were their daughter and family from Riverside, Mr. and Mrs. Pat Totten and daughter, Tamara.

Shearnie Taylor who was involved in an auto accident last Thursday while en route home from work is at home recuperating — but is still confined to bed most of the time as she has a cast on her foot and leg due to fractures received.

—Ruth Steiner

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# Optimism Marked Founding

## Anniversary Issues Show Rapid Growth

"In presenting the initial issue of The Desert Sun for public approval, the publishers feel that they are but cooperating in the spirit of optimism which is sweeping the country for the future of Palm Springs."

With these words on Aug. 5, 1927 a newspaper was born.

First coverage on that day included reports that Tahquitz Wash was to have a concrete span—"Riverside County supervisors take action to promote welfare of Palm Springs;" and the announcement by Calvin Coolidge that he would not be a candidate for reelection in 1928.

A look at the Sun's other birthday pages through the years:

1928—Gene Tunney retired from the prizefighting ring, admired but not adulated by the nation. A new Banning High School building was started. Palm Springs students attended Banning High at that time.

1929—Palm Springs realtor Raymond Cree, former superintendent of schools for the county, was "greeting friends after an interesting trip to the East." Appraised at \$143,639, the Deep Well Guest Ranch was purchased by Carroll W. Smith and Maj. E. A. Everts of San Francisco.

1930—A brief but violent cloudburst damaged Palm Canyon Road, but Riverside County said it would refrain from repairing the damage until the matter of the right-of-way across the Indian reservation was settled. Imperial Valley Irrigation District and Coachella Valley County Water Users Assn. members met in Banning on vital Colorado River water matters.

1931—SEE REMEMBER WHEN.

1932—Two new city employees were added: Raymond Trudeau, assistant to City Clerk John White, and Edward Miller, third night watchman. The State Highway Commission placed approval on the nine-mile link between the Indio highway and Palm Springs, definite indication that the state will eventually take over the road between Palm Springs and Indio.

1933—Everyone spending more than 14 cents was now affected by the new 2½ per cent retail sales tax in the state. Faith in the future of the United States was shown locally when federal bond offerings for the week were oversubscribed by six.

1934—Newspapers of Riverside and San Bernardino counties endorsed Frank F. Merriam for governor at a meeting of the two-counties unit of the California Newspaper Publishers Assn. Riverside supervisors applied to the State Board of Equalization for permission to exceed the legal 5 per cent increase in budget appropriations by \$30,000.

1935—Construction was started on a two-story business complex on the large lot formerly occupied by the Community Church at the corner of Palm Canyon Drive and Andreas Road for Mrs. H. G. Carnell. "Plenty of beer and eats for everybody," manager Ed Franz promised as Palm Springs Building Supply Co. invited all citizens to celebrate the formal opening of its new office building.

1936—Action of the Banning High School board assured a branch high school for Palm Springs, with \$28,000 approved and 20 acres of land to be purchased at \$500 an acre. This was the 10th city in California in value of building construction for the first six months of the year, with the Village exceeding the combined valuation of Riverside and San Bernardino.

1937—Five new shops were being built near the Plaza at South Palm Canyon Drive and Arenas Road. The property was formerly owned by Paul B. and Harrie W. Hammond and was acquired by Kenneth Colburn. Plans were announced for a \$150,000 hotel and clubhouse project to be built for Dudley Edelman and to be known as the Palm Springs Desert Club.

1938—The Desert Sun, marking its 12th year, was selling more than 1,700 copies weekly during the season. Count showed that there were 516 Republicans and 664 Democrats in the city.

1939—City Clerk Guy Pinney reported to the City Council that the Planning Commission had filed recommendations for the proposed new zoning ordinance for the city. Local night ball players and enthusiasts met at Floyd Bigley's and named Milton Hicks, Jim Maynard and Bill Leonosio as committeemen to organize a Palm Springs Night Ball Assn.

1940—Police officers themselves under the leadership of Officer Max Bellanger were busy remodeling the front offices of the police station, saving taxpayers' money. Mrs. Louis Billington suffered a broken pelvis when her horse fell on the steep slopes of Mount San Jacinto, but got back on the horse for the ride to the hospital.



LOOKING BACK not too many birthdays we find a happy George Cameron Jr., president of The Desert Sun Publishing Co., pushing the starter button on the press for the first printing of The Sun as a daily newspaper.

That was on a 16-page press. Before another anniversary rolls around Mr. Cameron will have a similar pleasure with a new 48-page press. (Desert Sun Photo)

1941—SEE REMEMBER WHEN.

1942—The Palm Springs Salvage Committee, under the leadership of Dr. J. R. McMacartney and Charles Burket, was preparing for an intensive drive to gather every ounce of scrap metal and rags in the area for the war effort. Mrs. Walter J. Martin received word that her son, Maj. Frederick M. Sperry, had arrived safely in Great Britain where he was assigned staff officer with the U.S. Foreign Service.

1943—Airplane service between Palm Springs and the East would start Aug. 10, a letter received by Mayor F. V. Shannon stated, with American Airlines to start landing then. The City Council okayed a cooler for the rear office of the Palm Springs War Price and Rationing Board after the plea before them by William A. Lippman, chairman.

1944—Plans for the second War Chest drive in Palm Springs awaited the return of members of the committee now out of town, Tom Holland, chairman of the first drive which raised \$30,000, reported. Strict enforcement of the city ordinance against rubbish burning without a permit was started by Fire Chief Bill Leonosio with the cooperation of the police and Judge Guy Pinney.

1945—Several Villagers, including Assemblyman Philip I. Boyd, were to take off from Idyllwild with residents of other parts of the county on a two-day ride to the terminus of the San Jacinto Tramway and then to the summit of the mountain. City Council would not protest issuance of a liquor license to

C. P. Arcaro and Augusto Soldavini at their Club Continental on Palm Canyon Drive after a 2-2 vote.

1946—Taxpayers in Palm Springs were paying a very small amount for most efficient police protection, a report to City Manager William E. Alworth revealed. Charles Morrison, owner of the Mocambo in Hollywood, and Walter E. Smith, prominent oil man, bought the nationally known recreation center, Rogers Ranch, and planned for its conversion into a guest ranch.

1947—Palm Springs again entered the picture in the Senate quiz of Howard Hughes' wartime contracts when John W. Meyers' expense accounts revealed \$256.94 spent here on a four-day visit Nov. 24-27, 1944. Actual construction on the San Jacinto Tramway was expected to start in the fall and subcontractors were being lined up for the project.

1948—Construction of a cement plant at the "front door" of Palm Springs was killed in a 4-1 vote here. City Council was informed of an application pending before the California Public Utilities Commission for operation of a bus line between here and Laguna.

1949—Ted McKinney was elected new president of the Junior Chamber of Commerce, replacing Don Noble. Don Miller and Ed Hawkins remained secretary and treasurer, respectively. Traffic fines for the fiscal year just ended totalled \$10,287.55, Police Chief August Kettmann, announced.

1950—Councilmen set the tax rate for the coming year at \$1.28, three cents under the previous year's. Douglas Aircraft said talk of its locating in Palm Springs was pre-

mature and that it hadn't decided on establishment of a subsidiary plant and production testing line at the Palm Springs Airport.

1951—SEE REMEMBER WHEN.

1952—With a \$300,000 construction program in the Village scheduled for completion in October, the California Water and Telephone Co. will have brought its telephone exchange service to a "satisfactory level," the California Public Utilities Commission reported. The new cutoff at the Palm Springs junction where Highway 111 branches off 60-70-99 was to be placed in use next week.

1953—Russell Rink's statements were listened to by the City Council and he was then dismissed as city manager. Florian Boyd, with 6½ years of service on the City Council, was new mayor of the city.

1954—A substantial increase in crime was reported for the fiscal year but it was below the national increase of 27 per cent, it was revealed by Police Chief John S. Davis to City Manager R. W. Peterson. Request of Palm Springs Community Television Corp. for rate change was denied by the City Council and a public hearing scheduled in October.

1955—A claim was filed against the city for more than \$600,000 in the death of Terry Lynn Cobb, 7, and injury to four other members of the family in a Ramon Road automobile accident. Inez and Carl Plate were appointed new directors of the Palm Springs Youth Center. Mrs. Annette Freeman, center chairman announced.

1956—A campaign to raise \$175,-

IT'S A SPECIAL DAY

## The Desert Sun Has a Birthday

By R. F. (Phat) GRAETTINGER

Today, Aug. 5, is a special day for The Desert Sun. It's our birthday, the 34th.

It was on Aug. 5, 1927, that The Desert Sun first appeared on the newsstands and went into the mails in Palm Springs. And it hasn't missed a publication date since.

Carl Barkow of Banning, now retired, and the late Harvey Johnson had the idea that Palm Springs was going to grow and needed a newspaper to grow with it. So they pioneered the latter press field here on a hot August day.

But I bet neither of them had any idea HOW big Palm Springs and The Desert Sun were going to grow.

Weeks before that first issue, Volume One, Number One, appeared, they had the name, an appropriate one, The Desert Sun, and the slogan, Published in the World's Foremost Desert Resort.

That first issue contained four pages, each with five 15-inch columns — and the staff consisted of four, Barkow, Johnson, a linotype operator and a combination make-up and pressman working two days a week on The Sun.

Now the staff tops 100, counting newsboys and all work six days a week, some of them seven.

The Sun office in those days occupied 140 square feet of floor space. In the fall, when we move into our new building, 13,000 square feet will be devoted to The Sun.

The new building will mark the

1000 for the new home of Palm Springs Desert Museum was announced by August G. Kettmann, museum president. Harpo Marx got a permit to build an \$83,000 residence.

1957—The Federal Communications Commission in Washington approved the request of Palm Springs Community Television to hold hearings on the application of Palm Springs Translator Station to operate free television service in Palm Springs. Ninety local residents donated \$4,000 to help build a new animal shelter in the city.

1958—Police Chief August Kettmann said "speed checked by radar" signs may go up in the city soon. Trustees of the infant Coachella Valley Junior College District approved the first budget of \$511,245 for the district's initial year of operation.

1959—Village realtors mapped plans for a big convention. Edgar Guest "Everyone's Poet," passed away.

fourth home of The Sun to provide for its ever increasing growth. The first was that 10x14 room at 299 North Palm Canyon. Then to 363 NPCD. In 1947 to the present home in The Center and in the fall, it will be the modern new structure on South Palm Canyon.

There was a time, a few weeks, when the lease on the second home expired before the third was ready, that The Sun offices were scattered, the newsroom three blocks away from the advertising and business offices.

That office at 363 North Palm Canyon, was one of the most convenient for the reporters — we had two by then — as it was right next to the old city hall and only two doors from the fire station and police department with the

Chamber of Commerce across the street.

All a reporter, with his typewriter by a window, had to do, if unsure of his facts on a city hall story, was to yell out of that window to the city clerk's office a few feet away, and ask his questions.

AND IF HE wanted information from the city manager's office which was across the hall, some accommodating girl in the clerk's office, would go and ask Louise McCarn who was then chief aide to the city manager.

That was reporting de luxe. Get the facts without taking a step or fooling with the phone.

One of the reporters — the other one — had such a bull voice he

THE DESERT SUN Page 5  
Saturday, Aug. 5, 1961

could even stand on the front porch of the office and get a wanted fact from the firemen sitting out in front of their station.

Anyway, Monday The Desert Sun will start its 35th year. For thirty-four years it has been growing and expanding while other papers came and went.

And from that first issue, 34 years ago when the lead story called attention to the need for better telephone service here, The Sun has always plugged what was good for Palm Springs and decried what was bad.

And speaking of growth, it looks like what lies ahead will make what was in the past, seem puny.

In a great democracy such as ours the outstanding need of the hour is greater information and greater tolerance. Sincere efforts at enlightenment and education by the press are more important than self-appointed leadership.

—Roy W. Howard

The men and women of  
our Company extend their  
sincere wishes for the continued  
success of your fine publication.

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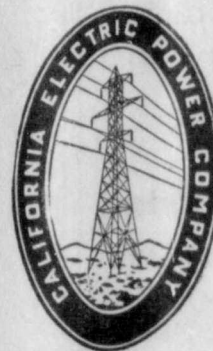
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# Resort Area Enters Fabulous Growth Period

## Projects Now Under Way Total Millions

By FRED C. WEIGEL

The Desert Sun has served Palm Springs and the desert resort area through 34 years of great growth and expansion, but a look ahead shows promise of development that can only be described as fabulous.

There can be done without a crystal ball. All one need do is review projects and expansions currently under way. They involve millions upon millions of dollars in investments — and should bring returns in the same kind of figures.

The long sought Mt. San Jacinto Winter Park Aerial Tramway, costing more than \$7,000,000 will be under actual construction as soon as survey crews have "staked-out" the road and the route of the lift. This development leads any single construction project in cost, but will pay for itself many times over in carrying visitors to the top of Mt. San Jacinto, for both summer and winter recreation. It also should attract thousands of tourists to Palm Springs.

### College Under Way

The second most expensive project now off the drawing boards and soon to start construction is the \$4,500,000 College of the Desert, the desert area's first institution of higher learning.

At an equal cost, if not higher, is the beautiful Canyon Country Club now under construction at the entrance to Palm Canyon. To include an 18-hole golf course and related facilities, it will be the site of Palm Springs first "high-rise" building—a luxury hotel.

Down the Valley in the Bermuda Dunes area projects are nearing completion — the \$1,500,000 Westward Ho Country Club, and the \$4,500,000 senior citizen retreat of Palm City.

### Score of Projects

Back in Palm Springs city limits a score of big projects are nearing completion or are well under way. The \$2,000,000 Desert Blackstone Hotel, now under construction on Palm Springs Golf Course; the \$1,000,000 Holiday Inn on Highway 111 north of Palm Springs Golf Course; the \$750,000 hotel and apartment house, yet unnamed across from Smoke Tree Ranch, and the new Sands Hotel located on the site of the Palm Springs Pueblo, which will cost an estimated \$3,000,000, have

### Boy Gets Pact

LOS ANGELES (UPI) — Bobby Buntrock is nine years old today and the owner of a court-approved five-year contract to act on television. Judge Ben Koening approved a contract Thursday that will give freckle-faced Bobby \$315 per episode and a minimum of 26 weeks work per year to play Harold Baxter on Shirley Booth's TV series, "Hazel."

### Congratulations

To The  
Desert Sun  
On Their  
34th  
Anniversary

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LOOKING AHEAD, and determined to be ready for fabulous growth, your Desert Sun today has work under way on a building to house a big new newspaper press and expanded facilities to improve service to

the resort area. Men and heavy machinery are preparing the site for the new Desert Sun Building on South Palm Canyon Drive. In the one photo above Jerry Hardor checks out truck driver Del Mills with a load of earth.



At the same time a few feet away tractor driver Clarence Womack was shifting into gear to load another truck. (Desert Sun Photo)

## Elite Corps of Youngsters Deliver Paper

The Desert Sun is more than a little proud of the elite corps of youngsters whose job it is to get the newspaper to your door, every day, on time.

Their value to the paper is immense; but the value of the job to the boys is much more pronounced.

Each carrier boy is an independent businessman who is immediately charged with major responsibilities. Made successful tradesmen today, they are successful businessmen tomorrow when the "men" part fits physically, too.

A successfully managed newspaper route requires all the knowledge and application of sound business principles that must be applied to any successful business the boy may later engage in, whether an independent business or employment in association with someone else.

It is interesting to note, in this wise, that many, many prominent newspapermen today — even owners of newspapers — started in the business as carrierboys.

What does a newspaper route

teach a youth? Among the most important things are honesty, self-confidence, salesmanship and good service.

Importance of the role of the carrierboy is capsuled in the lesson driven home to the boy just as soon as he is employed: You are the bridge between the newspaper and the reader!

The boys are told that the newspaper represents the combined efforts of thousands of people all over the world and has cost many thousands of dollars to produce — and yet has not completed its purpose until the carrier completes his obligation of placing it in the hands of the reader.

Courtesy, friendliness and consideration: these traits are driven home to the carriers as those a carrierboy must have to possess integrity. The carrierboy quickly learns of the rewards of hard work. If he increases his business, he sees his earnings immediately rise and he receives the tangible and verbal appreciation of his superiors in the circulation department.

The carrier is instructed to fol-

low up on complaints promptly. He is told to call the subscriber immediately. If the request seems

out of reason, the carrier is instructed to notify the manager at once, and he then us-

ually learns that any problem can be worked out with plain courtesy and patience.

## CONGRATULATIONS

AND BEST WISHES  
TO

**THE DESERT SUN**  
FOR THEIR 34 YEARS OF  
SERVICE TO OUR DESERT AREA

YOUR NEWSPAPER AND  
COACHELLA VALLEY SAVINGS  
AND LOAN ASSOCIATION  
ARE TWO  
POWERFUL FACTORS  
IN THE GROWTH  
OF PALM SPRINGS

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## CONGRATULATIONS

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on it's  
34th Anniversary

we wish them every success in the future



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### Pups -- And It's All His Fault

EL CENTRO (UPI) — Rattling bottles in the wee hours is not the only way to disturb customers, a milkman learned upon reading a note left him by an irate housewife. The note said:

"We are going to have puppies, dear Mr. Milkman, and they're all yours. Our dog is a registered dachshund. You left the gate open and now we're expecting puppies and it's your fault."  
"P.S. I hope you have many friends."



# The Desert Sun Has Made Big Changes in 34 Years

## Automation Has Arrived

There's a member of The Desert Sun Editorial staff working from dawn to dusk, never leaves the office, turns out almost every non-local story -- and doesn't get paid a cent.

But it does have a huge appetite for paper and its parents demand certain payment for its services.

It is known as "TTS" or teletypesetter, if you feel energetic of speech.

If you wander into The Desert Sun news room one day, you might feel a bit confused as to what the heck these editor are doing ferreting among many furlongs of inch-wide yellow paper.

But if you followed the paper strips that were selected from the miles that are given little holes by the perforator machine each morning, you would see them brought to the print shop and there see a wondrous sight unfold.

For these many-holed paper strips are fed into linotype machines after selection for use in the paper. The linotype machines then miraculously go to work--with no operator punching the keys -- and set lead type from directions given by the holes in the strips.

Ever see a rather large machine busily going about its business--all by itself?

The TTS machine was installed July 1 at The Desert Sun, one of the many speedup operations constantly being added to the facilities of the newspaper with better service to the reader the direct aim.

Just 34 years ago today the first issue of The Desert Sun, an under-sized four page effort by Carl Barkow and Harvey Johnson, was published in a press run of a few hundred copies.

Barkow and Johnson had invested much work and planning in their paper and had high hopes for their endeavor, but it's a safe bet they never dreamed that The Sun would become one of the biggest industries in Palm Springs and



**CARL BARKOW**, the surviving founder of The Desert Sun, today lives in Banning with his wife Mabell. He sold out his interest in The Sun at the time production facilities were moved from Banning to Palm Springs and retired from the newspaper field in 1951 when he sold out his interest in a Banning paper.

one of Riverside County's leading newspapers.

But if that first issue was small, so was the Palm Springs Village of that day. And as the Village has grown so has the newspaper.

Today, with work under way on a new building and a newly purchased 48-page press soon to replace the 16-page press now in use, an ever greater development seems certain.

The number of men, women and boys who have had a hand in the production and growth of The Desert Sun over those 34 years must number into the thousands. But the solid growth the newspaper has made stands as a monument to the vision and leadership of only a few.

One of the founders, Johnson, died in the mid 1930's and Barkow was joined by his son, Harold, and daughter-in-law, Marcella. Another early staffer was Roy Medby, who joined the paper in the late 1930's and left in 1940.

It was at this time that R. F. Graettinger, a veteran of newspaper work in Ontario and Los Angeles, took over the editorship. His association with the paper continues today.

Graettinger carried the paper virtually alone through the war years until the late Bill Rashall joined the staff to assist on both news and advertising.

The Desert Sun took over the newspaper leadership in Palm Springs about 1940 when there were two other papers here. By the 1960's The Sun stood alone and it stood for Palm Springs--and everything that meant progress for "the Village."

A rapid growth began at the end of World War II. Oliver Jaynes bought an interest in the paper, semi-weekly publication was started and the newspaper, until then printed in Banning and Riverside, blossomed out with its own publishing facilities.

By 1952 The Sun had moved into its present quarters in The Center and Ward J. Risvold joined Jaynes in the publishing endeavor and growth and expansion continued.

In 1955 George E. Cameron Jr., joined Jaynes and Risvold and a few months later a long period of planning and effort culminated in the incorporation of The Desert Sun Publishing Co. and production of a daily newspaper. This was in October, 1956 when Cameron became president of the firm; Risvold, publisher and Jaynes, editor.

In 1957 there were two retirements, Jaynes and Graettinger, but Graettinger continued, writing his daily column and as editorial advisor. He was succeeded by Don E. Klotzbuecher, an able young newsman who got much of his training from Graettinger.

In the fall of 1960 another change took place. Risvold sold to Cameron and The Desert Sun Publishing Co. was reorganized with George E. Cameron Jr., as president Carl W. Schooss, executive vice president and publisher; Lew Levy, vice president, and C. C. Hutchens, secretary-treasurer.

Last February Klotzbuecher left to establish his own newspaper in Wisconsin. He was succeeded by Jack Knudson as managing editor. Plans that were launched with the reorganization last fall made a great stride forward only this week as construction was started on a new building for The Sun in the 600 block on South Palm Canyon Drive.

Management is determined to bend every effort to improve the newspaper that over the years has kept desert area residents informed and entertained in its news and advertising columns.

The Desert Sun knows that the great growth of this area is just beginning and that greater things are ahead.

And the Desert Sun is determined not only to keep pace with this growth, but to lead it.



**CIRCULATION DEPARTMENT** files at The Desert Sun attest to many scenes such as this with Ed McCoubrey and Tony Burke, both of Palm Springs, with a copy of the newspaper while standing in front of the Hotel Savoy in London, Eng., during a Sept. 1949 tour

## Sun Circulation Hits 9,500 Peak

The Sun continued to rise in its 34th year of operation--most definitely--with a record 9,500 paid subscriptions reached last March, while newsstand sales also hit record figures.

House-to-house delivery of the Sun, all the way from Banning through Coachella, includes the communities of Desert Hot Springs, Cathedral City, Palm Desert, Palm City, Rancho Mirage, Indio, Coachella, Palm Springs Oasis, Banning, Joshua, Yuca, 29 Palms, La Quinta, Thousand Palms, Indian Wells, Bermuda Dunes and the El Dorado Country Club area.

Mailed out right now are 1,055 copies, including 498 to the Los

Angeles area and 69 to foreign countries. The foreign nations include Canada, Mexico, Japan, Israel, Sweden, England, India, Denmark, Greece and Germany.

Lacy De Mille heads The Desert Sun Circulation Department. Staffers of the department include: Jim Roberts, assistant circulation manager; Ralph Naylor, country circulation manager; Peg Rashall, chief clerk; Gloria Arreola and Linda McManaman, assistant clerks.

Claude Crawford, Joe Lewis, John Naylor, mail room; John Clark, Roy Miller, Vern Baumgardner and C.B. Weaver, district managers, plus a carrier force of 75 boys.

## Sun's New Type Improves News Story Readability

One of the most recent improvements in production of your Desert Sun was the conversion to a new type face for the printing of straight matter (regular news stories) last Nov. 21.

On that day, The Desert Sun began using a new body type which is larger than that previously used and is especially designed for easier reading.

All news and features now are printed in the new type face, called 9-point Imperial, except for editorials which are printed in 10-point type.

Comparing the printing in The Desert Sun with some of the other papers brought in to the area you will notice that the increased legibility of the larger type comes not only from the larger size, but also from the scientific design of the

letters, making them blacker and easier to read.

Improved spacing between letters and between lines also adds to the legibility of the new type. Having the proper amount of white space showing through and around letters, words and lines, to set them off properly, is a key factor in the improved legibility of the new type.

One recent survey indicated that nearly seven out of 10 adults wear eye glasses at least occasionally. The Desert Sun's new type should be of material aid to this group of readers.

Our new 9-point Imperial is more than 15 per cent larger than the type previously used by The Desert Sun. A "point" is a unit of vertical measurement, approximately 1-72 of an inch, used in printing.

## CONGRATULATIONS

## Newspaper Gets Service Plaudits On Anniversary

Optimism for the future and plaudits for the past were notable in wires and letters coming into The Desert Sun office this week: George Hearst Sr., member of one of the most noted of newspaper families, said:

"Congratulations on your 34th year of publication of The Desert Sun."

As you know I am a newcomer to Palm Springs, but I feel that The Desert Sun is not only a good newspaper, well written and interesting, but it is also a great asset to the community, by helping to build and guide the public opinion for the best interests of the people in this area.

May you continue to have many more years of successful publication.

From Washington, Rep. D. S. Saund sent these greetings:

"Heartiest congratulations are in order to The Desert Sun on the occasion of the 34th anniversary of this esteemed newspaper in the heart of the 29th Congressional District."

The Sun is known far and wide for its dedicated public service in behalf of the citizens of Palm Springs and the surrounding area.

While maintaining high journalistic standards, the Sun has achieved an intimate style which

guarantees top reader interest.

It is with sincere pleasure that I take this opportunity to wish Palm Springs' community newspaper continued success in the years to come."

A wire from Sen. Lee Backstrand stated:

"On the occasion of The Desert Sun's 34th anniversary I should like to offer my sincere congratulations for a job well done. I feel that your excellent newspaper has been of great assistance in the continuing growth and prosperity of the Palm Springs area. My very best wishes for your future success."

Around Palm Springs itself congratulatory messages included:

Mayor Frank Bogert: "The Desert Sun is a great credit to the community. It's a wonderful thing in a community of this size to have a locally-owned newspaper, and the service we get from it is outstanding."

City Manager Dan Wagner: "My congratulations to the Desert Sun on its 34th anniversary. It has been a pleasure to me to work with a newspaper dedicated to good government and not afraid to take sides on controversial issues. I wish you success in the future and I know you will prosper as Palm Springs approaches its 'manifest destiny.'"

## FROM ONE

## PIONEER

## TO ANOTHER

... WE OFFER OUR CONGRATULATIONS TO

**THE DESERT SUN**

ON IT'S 34th ANNIVERSARY

**We at Palm Springs Water Co.**

know the hardships, the work, the heartbreaks of pioneering a new area . . . As far back as 1887 water was first brought to Palm Springs by means of a crude stone irrigation ditch . . . but not until Alvah F. Hicks took over in the mid-nineteen-twenties did water come to Palm Springs to stay, in large enough quantities to make the area liveable.

Now, under the leadership of his son Harold J. Hicks and his capable department heads and dedicated employees the Palm Springs Water Company has grown in stature large enough to take care of all future needs of our area. Palm Springs is on the move . . . all because of water.

Your Palm Springs Water Co. continues to grow -- Ever looking to the future expansion of our area -- Always anticipating the future, well in advance of our water needs.

## Palm Springs Water Co.

1345 N. PALM CANYON DRIVE

324-1321

**Happy Birthday**

to the

**Desert Sun**

and our heartiest congratulations on your 34th anniversary!

COVERS THE DESERT LIKE THE SUN



DESERT SUN CLASSIFIED  
Phone 325-5005

**Beck Bros Menswear**  
MEN'S FINEST ATTIRE 188 N. Palm Canyon

Congratulates The Desert Sun On Its 34th Anniversary



Santa Fe Federal is proud of its association with the Palm Springs community and with The Desert Sun . . . growing together for a brighter future for the world's foremost desert resort

## Santa Fe Federal Savings AND LOAN ASSOCIATION

400 S. Palm Canyon Dr., Palm Springs--Ph. 324-9697

Open 9-4 Monday through Friday--In the Thrifty Shopping Center

SAVE BY AUGUST 10 -- EARN FROM AUGUST 1



Television In Review

By FRED DANZIG

NEW YORK (UPI)—Lad and gentlemen: Introducing Dr. Joyce Brothers, prize-fight buff and former "\$84,000 Question" champion. And in the opposite corner, Rocky Marciano, former heavyweight champion of the world. Now shake hands and come out talking.

Thanks to their respective syndicated TV shows, Dr. Brothers and Marciano continue to entertain on the glass squared circle. Dr. Brothers, psychiatrist and star of the "Consult Dr. Brothers" series, and Marciano, host of the "Main Event" fight film series, share a common interest beyond boxing.

They dole out advice.

Dr. Brothers gives advice on all subjects to disturbed people who write letters to her. Marciano specializes. He gives advice to agitated boxers and overweight actors.

To scout their styles and learn who packs the harder wallop, moves more surely and spars with greater authority, I spent time at both camps.

Style-wise, or advice-wise, I discovered that Dr. Brothers depends on her superior stamina and clever footwork. She can circle around a topic for five minutes before committing herself to a definite maybe. Marciano is much more direct. He wades right in with helpful advice. "Straighten the punch," he'll shout while watching a film of a famous bout. Or, "Drag him, Randy, or he'll kill ya. Fight this guy inside. Don't lead with the right hand against anybody." What could be clearer? Plainly, Rocky's advice comes more naturally and, for all we know, may be more useful these days.

HOLLYWOOD UPI — Production of the movie "The Force," based on the Royal Canadian Mounted Police, is scheduled to begin late this summer in Ottawa.



PIANIST ROGER WILLIAMS and trumpeter Al Hirt will share the spotlight with the Belafonte Folk Singers in a new show, "Music for Tonight," at the Greek Theater of Los Angeles Aug. 14-19.

SUNAIR DRIVE-IN THEATRE

Last Time Tonight  
"BY LOVE POSSESSED"  
and  
"THE CAT BURGLAR"

Sun., Mon., Tues.  
PAT BOONE  
ALL HANDS ON DECK  
— also —  
THE DEADLY COMPANIONS

DAILY CROSSWORD

**ACROSS**

1. Egoism
2. London
3. Eagle's claw
4. Biblical tower
5. Blazing
6. Miss Dunne
7. Medieval book
8. Calmed
9. Endured
10. Empty talk (colloq.)
11. Farm animal
12. Be in debt
13. Done
14. Lad
15. Sloth
16. Wooden pins
17. Makes coins
18. Reveal
19. Irish victory cry
20. Came up
21. Water lily
22. Valued
23. French river
24. Places out
25. Mineral springs

**DOWN**

1. Boy's nickname
2. Coffee shop
3. First Arab letter
4. High, craggy hill
5. Electric unit
6. Comply
7. Miss Tierney
8. Cutter
9. Tidy
10. City (Miss)
11. Plundering
12. Feminine pronoun
13. Baby's serviette
14. Biblical name
15. Pipped
16. Number
17. A wit
18. City trains
19. Fastened
20. Goddess of harvest
21. Meditates
22. Nurture
23. Venture
24. Hashimite kingdom (var.)
25. Franchise
26. A-tuptoe

Yesterday's Answer

37. Asian windstorm (var.)

38. Emphases

39. Hawaiian birds

Village THEATRE

Phone 324-2535

Last Time Tonight  
"VOYAGE TO THE BOTTOM OF THE SEA"

Sunday Only  
**Stalag 17**  
WILLIAM HOLDEN • DON HOLDEN • OTTO PREMINGER  
A Paramount Re-Release

**SUSAN HAYWARD**  
**JEFF CHANDLER**  
**THUNDER IN THE SUN**

Monday and Tuesday  
"The Secret Partner"

Teaming Up

HOLLYWOOD (UPI) — Sophia Loren and David Niven have been signed by Columbia Pictures to star in "Shocking," an original story by Carlo Ponti, who is producing the film.

The comedy is based on a travel agent who hates to travel, played by Niven. Miss Loren plays a voluptuous Italian who makes his household interesting. The picture will be produced in Britain this summer.

Translator Schedule

Channel 2	Channel 4	Channel 2	Channel 4
Saturday	Sunday	Saturday	Sunday
8:30 - 12:00	8:00 - 10:00	8:30 - 12:00	5:00 - 11:00
7:30 - 10:30	5:30 - 11:00	7:30 - 10:30	

CHANNEL 6  
SATURDAY THROUGH FRIDAY  
8:30 A.M. TO 1:00 A.M.

Radio Logs

KDES—dial 920-1000 Watts

A.M.	P.M.
6:00—Sign On	12:00—News
6:01—News	12:05—You and Palm Springs
6:06—Frank Day Show	12:10—Frank Day Show
6:30—Sports News	12:30—Sports News
6:45—Frank Day Show	12:35—Frank Day Show
7:00—News	1:00—News
7:05—Frank Day Show	1:05—Frank Day Show
7:30—Sports News	2:00—News
7:35—Frank Day Show	2:05—Frank Day Show
8:00—News	3:00—News
8:05—Feature Report	3:05—Chiff Miller Show (M-S)
8:10—Frank Day Show	4:00—News
8:15—Ramon Quiz Time (MS)	4:05—Howard Manor Show (M-S)
8:30—Stocks & Market Report	4:30—Sports News
(Sundays, 8:30-9:00, Old Fashioned Revival Hour)	4:35—Chiff Miller Show
8:35—Frank Day Show	5:00—News
9:00—News	5:05—Chiff Miller Show
9:05—Chiff Miller Show	5:30—News
9:30—Community Report (M-F)	5:35—Chiff Miller Show
9:40—Chiff Miller Show	6:00—News
10:00—News	6:05—Chiff Miller Show
10:05—Chiff Miller Show	6:30—News
11:00—News	6:35—Chiff Miller Show
11:05—Chiff Miller Show	6:55—News
11:30—Desert Neighbors (M-F)	7:00—Sign Off
11:35—Chiff Miller Show	

KCMJ—dial 1010-1000 Watts

SATURDAYS

Evening	Afternoon
6:00—CBS News	12:00—CBS News
6:10—Dinner Concert	12:05—CBS Sports
6:30—Sports Special	12:10—Desert News
6:35—Bandstand	12:15—Bandstand
6:45—CBS Sports	12:30—Moscow Scene
7:00—CBS News	12:35—Bandstand
7:10—Mitch Miller	12:45—Serenade
7:15—CBS Sports	1:00—CBS News
7:30—CBS World Tonight	1:05—Sports Club
8:00—Bandstand	1:15—Bandstand
8:05—CBS News	1:30—CBS Sports
8:15—Bandstand	1:35—Bandstand
8:30—Desert News	1:40—CBS News
8:35—Bandstand	1:45—Bandstand
9:00—News Roundup	2:00—Bandstand
10:00—Bandstand	2:05—CBS Feature
10:05—Vincent Lopez Orchestra	2:10—Bandstand
11:00—News Roundup	2:15—Bandstand
11:05—Bandstand	2:30—CBS Sports
11:30—Jimmy Palmer Orchestra	2:35—Bandstand
11:35—News Roundup	2:40—CBS News
12:00—Sign Off	2:45—Bandstand

SUNDAY

Morning	Afternoon
6:00—CBS News	12:00—CBS News
6:05—Bandstand	12:05—White House Correspondent
7:00—CBS World News Roundup	12:10—CBS News
7:15—Entertainment U.S.A.	12:15—Bandstand
7:30—Ranchers Weather	12:30—CBS News
7:35—Desert Chapel	12:35—Bandstand
8:00—CBS News	12:45—Bandstand
8:05—Bandstand	1:00—CBS News
8:30—Desert News	1:05—Sports Club
8:35—Bandstand	1:15—Bandstand
9:00—CBS News	1:30—CBS Sports
9:05—CBS Sports	1:35—Bandstand
9:10—Bandstand	1:40—CBS News
9:30—Follow Up	1:45—Bandstand
9:35—Edward R. Morrow	2:00—Bandstand
10:00—CBS News	2:05—CBS Feature
10:05—Voice of Prophecy	2:10—Bandstand
10:30—Bandstand	2:15—Bandstand
11:00—CBS News	2:30—CBS Sports
11:05—CBS Sports	2:35—Bandstand
11:10—Bandstand	2:40—CBS News
11:30—Science Beat	2:45—Bandstand
11:35—Bandstand	3:00—Bandstand

KPAL—dial 1450-250 Watts

SATURDAYS

Evening	Afternoon
6:00—CBS News	12:00—CBS News
6:05—Bandstand	12:05—White House Correspondent
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11:30—Science Beat	2:45—Bandstand
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ETTA KETT

THANKS FOR THE DINNER, MRS. KETT. IT WAS LUSH MOM.

I'M GOING IN THE LIVING ROOM WITH THE CROWD.

MUGGS & SKEETER

I HAVE A NEW GUESSING GAME TO PLAY.

SO HAVE I—COME OUT IN THE KITCHEN—

I'LL BET YOU CAN'T GUESS HOW MANY DISHES ARE IN THE SINK!

MUGGS & SKEETER

BANG! BANG! YIPPIE! AIE-OH!

THEY SAY HE'S A SURE SHOT WITH A SHOOTER...

EAGLE-EYE LIKE

TODAY

PONT COME ANY BETTER...

MUGGS & SKEETER

WELL, WHEN IT COMES TO WATER PISTOLS, I'M NO SLOUCH MYSELF...

WHAT CAN YOU DO THAT'S SO GREAT?

AT TEN PAGES I CAN HIT GRANDMA'S RUBBER PLANT AND NEVER SPILL A DROP!

PEANUTS

ANY RESPONSES TO OUR AD YET, CHARLIE BROWN?

NO, I HAVEN'T HEARD A THING.

WELL, IT'S A LITTLE EARLY YET... I'M SURE SOMEBODY WILL OFFER YOU A JOB AS MANAGER, THOUGH...

I MEAN, THERE MUST BE A TEAM SOMEPLACE THAT IS SO DEEP IN LAST PLACE AND IS SO PANIC STRICKEN THAT IT'S WILLING TO TRY ANYTHING!

I DIDN'T PUT THAT VERY WELL, DID I?

NO, YOU DIDN'T!

GORDO

SWURP

HE ATE ALL THE TASTY SCRAPS AGAIN, DOG, AND LEFT US ONLY VEGETABLES AND FRUITS!

HIS UNBALANCED BORING LEAVES US AN UNBALANCED MEAL, TOO, DOG!

YEAH—BUT IT'S NOT AS HARMFUL AS HIS! HE'S NOT GETTING HIS VITAMIN CT!

VITAMIN CT!

ARCHIE

WHY IS ARCHIE GRUMBING, "DARN MOON"?

LAST NIGHT WHEN HE BROUGHT ME HOME...

IN THE MOONLIGHT, HE KISSED ME!

DOES HE BLAME THE MOON FOR THAT?

YES! IF IT HADN'T BEEN FOR THAT...

DADDY WOULDN'T HAVE SEEN HIM!

POGO

IF YOU WANNA BE A SUCCESS YOU GOTTA BE FUNNY.

SENATORS AND CONGRESSMEN ARE SUCCESSFUL.

THAT'S WHAT I MEAN... NOW HERE'S A ROSTER YOU COULD SPRING AT A APPROPRIATE TIME.

A GUY IN ARMOR COMES IN AND SAYS TO HIS WIFE, "WHO WAS THAT LAST KNIGHT I SAW YOU WITH, LADY?" "COOL?"

I'LL TELL AT THE NEXT FUNERAL... I'LL CHEER THINGS UP.

WHOSE FUNERAL?

OH, NOT YOURS... YOU ALREADY HEARD IT.

MARK TRAIL

SAY, CHERRY DAVIS IS A BEAUTIFUL GIRL, MARK!

YES, LOVELY... AND JUST AS NICE AS SHE LOOKS!

SO THIS IS CROOKED RUN... LOOKS MORE LIKE A CHILDREN'S ZOO THAN AN EFFICIENTLY RUN RANGER STATION!

WELL, I HOPE SHE'LL BE NICE ENOUGH TO GO OUT WITH ME OCCASIONALLY!

SECRET AGENT X9

THIS WRAPS UP OUR END OF THE COUNTERFEITING CASE, PHIL! FROM HERE ON THE COURTS WILL DEAL WITH FARE AND LUCKY!

LET'S GET LADY AND POP INTO SOME DRY CLOTHES, TOM!

THERE'S SOMETHING I MUST DO FIRST, MR. CORRIGAN!

YOU KNOW—EVERY WORK OF ART SHOULD BEAR THE ARTIST'S SIGNATURE, SO IF YOU DON'T MIND—I'LL SIGN MY "X"!

JOE PALOOKA

EXCUSE ME IF I'M WRONG, SENORITA PELIGRO, BUT HAVEN'T WE MET BEFORE?

IMPOSSIBLE! YOU HAVE JUST ARRIVED IN VENEZUELA, NO?

I'M TALKING ABOUT A GIRL IN DARK GLASSES... AT THE AIRPORT... WHO WARNED ME THAT PELIGRO MEANT DANGER!

I DISPEMSE LISTED!... BUT SINCE YOU DID NOT TAKE THE WARNING SERIOUSLY, WHY BOTHER ME WITH FOOLISH PUZZLES?



on the ...

## SUNNY SIDE

... with Sue

Late Thursday afternoon, a chartered busload of roaring Palm Springs Lions, some with lionesses and cubs, was Cole-seum-bound. In order to get their whistles properly wet for use in the reserved seats, the Lions had arranged for an iced wash tub full of beer to be aboard. Even a Lion's appetite would have been satisfied by the bagged lunches prepared for each national pastime enthusiast by Lary (Dugout) Perrina.

Simultaneously, the bus started, foam fizzed, and the first of many laughs was extracted from the game-bound group, when Police Chief Gus Kettmann said, "Please don't embarrass me ... wait 'til we get out of town."

Out of town they did get, and after a short stop in Banning to pick up Dutch Harrison, the bus arrived at its destination with an hour and a half, to spare til game time.

It was a pleasant 65 degrees in L.A., and many of the traveling fans spent the pre-game time wandering through the near - coliseum area and gandering at the new structures, constructed for scientific use.

After counting heads, chairman Jim Schlecht discovered he held an extra ticket. The tables were turned on our one time deputy district attorney when, while trying to sell the tickets, he was accused of scalping by the Los Angeles law enforcers. After some fancy talk he usually reserves for the courtroom, Jim was acquitted and joined the Lions, who awaited the appearance of the Dodgers and Giants.

Disregarding the fact that the tickets entitled each fan to one cushioned seat apiece, Al Smith took a short hiatus in the horizontal. Even pointing and laughing passers-by couldn't disturb sleepy Smith ... he just wasn't about to perk up till the first ball was pitched. (While he was stretched out on the slab-like seat, Howard Wiefels looked at him as though he were a prospective customer).

Seated in front of another traveling group of fans, Ford salesman, Joe Henderson wondered if Jim Schlecht had purposely flanked him with Chevy salesman.

Right under Chief Kettmann's nose, number buyers made book on the total number of runs. When the ninth inning ended up in a three-three tie, some of the gamblers tried to insure their bet with Earl Hough ... but he wasn't about to back up almost impossible odds. When, in the 10th inning, the score totaled seven (four for the Dodgers), Gus wasn't around to see his wife Georgia and Al Bucci divide the spoils. (Gus left after the ninth to secure his baggage for a quick trip to San Francisco).

Even WINthiasism couldn't keep some of the sleepy villagers awake on the return trip.

Those in the Land of Nod were rudely awakened when the bus stopped in the middle of nowhere, and the driver dismounted. He returned a cup of coffee later, but some of the passengers thought he was really going to "leave the driving to us."

Shortly after the bus driver got in dutch for delaying the sleepy Lions, Dutch got out in Banning. Next stop was Chi Chi parking lot, and returnees were heard to

## Army Offers R.N. Degrees

Master Sergeant L. I. Tisdale of the Riverside U. S. Army Recruiting Station today announced that the Army offers college degrees to registered nurses.

To be eligible for this unique program, a registered nurse must be:

1. 21 years of age and not have reached her 32nd birthday.
2. A graduate of a three year school of nursing approved by Department of the Army or accredited by the National League for Nursing; be accepted as a full time student in a college or university which offers a course in nursing leading to a degree; and be able to complete all requirements for this degree in one year.

3. A citizen of the United States.
  4. Single.
  5. Possess high moral character and personal qualifications.
- The selection of registered nurse applicants for this program will be made from those applicants considered to be physically and otherwise qualified by a board of officers designated by The Surgeon General.
- Registered nurses, interested in this program and more information on how to apply, may contact their local U. S. Army Recruiting Station, 3701 Market Street, Riverside, Calif., or call collect to the Army Nurse Counselor, 1021 South Broadway, Los Angeles 15, California, Richmond 9-4711, Extension 1548.



**TAILTWISTER** Glenn Riley didn't have to twist any Lion's tails to get them aboard this chartered bus bound for the Coliseum and a Dodgers-Giants ball game. Pictured with Glenn is his wife, Daisy, and secretary Al Bucci, with wife Madeline. (Desert Sun Photo)

comment on missing the one night of rain Palm Springs will probably see all summer.

Baked Alaska was aflame (with a birthday candle) and directed toward Fay McKinnon when she celebrated her birthday at Fire-cliff Lodge.

As Fay's dinner partner Grace McCann (she's Hank Gogerty's sister) beat out the birthday song on the piano, a roomful of guests joined in. That's just the kind of thing that is always happening in the good fun-good food atmosphere at Firecliff.

Fay is leaving her Rancho Mirage home soon to "go native" on her twin brother's (Ray L. Miller) 237 acres, which is located near Glacier National Park. Note: noticeable by it's presence at Fire-cliff was the honest to goodness, little seen, steak knife.

Seems that Jack Freeman's "meaty" business won't allow him a vacation, but he's cooling off while counting his money in the freezer.

Picking up Parisienne painting pointers, are Edna Rothbart and Kay Obergfel, who are studying at the Alliance Francaise School.

Myer and Jean Gensberg write to say that, on their North Cape Cruise, they have passed Hamnerfest, the northern-most city in the world ... where the mid-night sun shines from May to the end of July. They're now enjoying the Svarsten Glacier in Norway. They say it just sounds cold ... the weather is delightful.

Charlie Farrell officiated at groundbreaking ceremonies for the side-by-side homes of Bob and Mary Cummings and the J. E. Shoaffs. The near neighbors in Beverly Hills will now be neighbors at El Dorado Palms.

Lido must breed laziness. Isabelle and Don Cameron are complaining that the remote control on their rented TV set doesn't go backward and forward. Should they decide to be channel changers, they have to sit and stew while the control travels from channel two to 13 ... terribly frustrating to television SITizens.

## Unflunkable Co-ed

CHICAGO — "Why do you study so hard? Who would dare flunk you?" a chemistry professor at Salem College in West Virginia asked Shireen Hurley, a coed.

The question was typical of the good-natured ribbing Mrs. Hurley took when she decided to finish college at Salem this year. Her husband, Dr. K. Duane Hurley, is president of the college.

He came in for his share of ribbing, too. A trustee joking, accused him of being too friendly with Shireen now that she was a coed and threatened to discuss the matter with the dean of women.

Unperturbed, Mrs. Hurley stayed in school and earned her bachelor of arts degree some 20 years and four children after leaving college in her junior year. Her husband conferred the degree.

In Chicago on a tour for the Council for the Advancement of Small Colleges, the Hurleys admitted to some initial qualms about her going back to college after so many years away, particularly with Hurley heading the college.

"But everyone just seemed to accept it," Mrs. Hurley said. "One

tear up our bills. After all we all owe each other, so what's the difference." When he convinced Githa Ruisi made the mistake of asking a customer the age old question, "What's now?" ... he had received from him ... tore bills." The thought of bills caused it in half ... and presented it to him with an aiming - to - please smile.

## Palm Springs Transfer & Storage Co

507 E. Sunny Dunes Rd., P.O. Box 400, Palm Springs

- ★ MOVING and STORAGE
- ★ LOCAL and LONG DISTANCE
- ★ Packing ★ Crating ★ Shipping

DIAL  
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324-1327

EXCLUSIVE LOCAL AGENT AERO MAYFLOWER  
Nation-wide Furniture Movers



Re-live "THE GOOD OLD DAYS" of the Frivolous, Shocking "GAY 90's"  
JOIN THE CROWD—AND JOIN THE FUN!  
IN THE FABULOUS, EXCITING NEW

## Gilded Cage

Continuous ENTERTAINMENT Nightly  
WITH

JEANNE KELLER and JUNE SCHUSTER  
COMPLETE DINNER SERVED

FROM 7:30 P.M.

NO COVER—NO MINIMUM



Saturday, August 5, 1961

THE DESERT SUN Page



**AT BALBOA BAY CLUB LUAU** Helen and Terry Ray hosted a group of sea-breezing desert friends. Seated at left in front of the Corona del Maring Rays is Mrs. Bill Phegley. At right

Bill Phegley is skewered between the Lido-Isleing Don Camerons. (Terry Boris Photo)

## Joanne Dabbs Is Engaged Say Parents

Captain and Mrs. William C. Holmes of Costa Mesa have announced the engagement of their daughter, Joanne Dabbs, to Edgar Williamson, son of Mr. and Mrs. Gus Williamson of Desert Hot Springs.

The bride-elect, a graduate of Palm Springs High School, and a member of Jobs Daughters, plans to continue her studies at Chapman College, this fall.

She is the granddaughter of Mr. and Mrs. Richard C. Kite of Palm Desert.

The prospective groom was graduated from Twentynine Palms High School, where he received letters in football and track. Having completed his army service, he is currently employed in Costa Mesa.



**JOANNE DABBS** will wed Edgar Williamson of Costa Mesa.

**ANNUAL SUMMER  
STOREWIDE  
CLEARANCE**  
ALL STOCK REDUCED  
**EDITH'S  
Sun & Sand Fash.**

Tops & Bottoms  
2665 N. PALM CANYON  
Drive in just north of store  
(Cabrillo) for parking  
Open 10 a.m. Daily  
11 a.m. to 5 p.m. Sunday  
Phone 325-5582

Two moves that  
make the difference!



move up to  
THE BEER THAT MADE MILWAUKEE FAMOUS

and dial 920



for  
BETTER MUSIC  
NEWS and  
SPECIAL FEATURES



Swim  
and  
Relax

in Rancho Mirage

**FAMILY MEMBERSHIP**  
By Week .....\$ 5.50  
By Month .....\$13.20  
Includes fed. tax

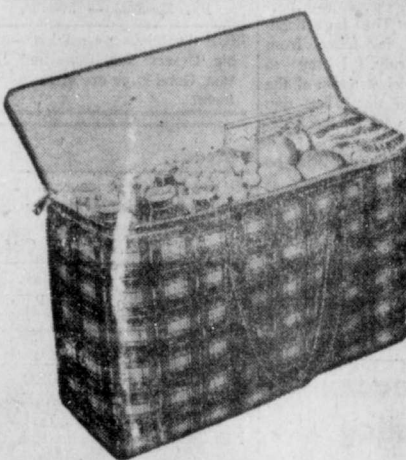
**DAILY PUBLIC  
ADMISSION \$1.00**  
per person

Open Tues. thru Sat.  
10 a.m. to 1 p.m.  
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SUNDAYS  
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**Swim Club**

The Veldt & Sahara Road  
Phone 328-1905



## THERMO BAG

Comes in washable bright plaid with fiber glass insulation. Keeps contents hot or cold for hours, and is the perfect companion on picnics or outings.

Hurry! This offer is subject to withdrawal without notice.  
Sorry, jug or bag cannot be mailed, Call in person at

## The Desert Sun

Circulation Office  
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174 North Palm Canyon Drive  
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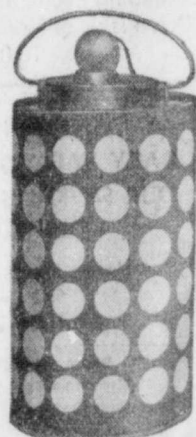
## Take Your Choice!

With each paid in advance six month's subscription — or renewal — you will receive absolutely free one of these useful, practical summertime gifts. And remember to make arrangements to take the Desert Sun with you on your vacation. No extra charge for mailing anywhere in the U.S.

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Subscribe now and  
pick up your  
Free Gift!

**JOLLY  
JUG**



Half-gallon capacity, fiber glass insulated. Standard Mason jar liner is easily replaceable. Perfect for picnics, beach, barbecues, outings.



# Desert Area Church Activity

Page 10 THE DESERT SUN

Saturday, August 5, 1961



OUR SAVIOUR'S LUTHERAN CHURCH of Palm Springs was photographed just as its pastor, the Rev. Walter H. Reuning, was leaving the edifice at 1020 East Ramon Road. In addition to regular services, Mr. Reuning has announced the opening of a Vacation Bible School.

## St. Theresa Picture Held The World's Most Popular

By FR. J. J. DALY  
St. Theresa's Church  
Is it the world's most popular picture?

You would probably vote for any one of a number of "the old masters" instead when such a claim is made for the picture of the "Mother of Perpetual Help," a copy of which hangs in the sanctuary of St. Theresa's Church. But the claim is made literally, and although you might consider the statement an over-zealous exaggeration, there is more than a grain of truth in it.

There are countries, and indeed parts of the U.S.A., where there are other images of Our Lady better known and more highly venerated, yet taking the world as a whole — its great cities and

clusters of mountain cottages — you will find everywhere this strangely sad Madonna against her golden background.

In the golden mitre of Archbishop Keough of Baltimore the image is enshrined, and by way of contrast, it is enshrined in the Catholic chapel of the federal penitentiary of Atlanta. The same picture is found in Harlem tenements and in the "ultra-ultra" show-windows of Gormans on Fifth Ave.

Over 100 different churches in U.S.A. bear the title of "Our Lady of Perpetual Help". When President Truman on his pre-election campaign of 1948 stopped at Boy's Town, Neb., the mayor of that year, a young negro, presented him with a large plaque of Our Lady of Perpetual Help. The issue of LIFE for November 16, 1948 has a photograph of the President holding the plaque.

France has over 12,000 churches with a shrine to the "Mother of Perpetual Help" while in Germany she is found everywhere from the great cathedrals of Cologne and Mainz to little country chapels in the Upper Rhineland.

Wayside shrines to her in the Australian Tyrol, bable shrines in pretty Dutch houses, street shrines in Italy are dedicated to Our Lady under this title.

The Patroness of the Medical Corps in Spain is "Mother of Perpetual Help," as also the dioceses of Leeds and Middlesbrough in England. In Ireland the "Eastern Madonna with the Western appeal" gazes from the white-washed wall of every kitchen.

## PS Church Sets Annual Bible School

Our Saviour's Lutheran Church of Palm Springs will hold its annual Vacation Bible School beginning Monday, Aug. 14, and invites the children of the community to participate. Classes for children ages 3 to 15 will be held weekdays from 9 a.m. to 11:45 a.m. for two weeks, the pastor announced.

Bible study, crafts, singing, drama, and recreation will be combined in a program to instruct and delight children of all ages, using carefully graded materials for the various classes.

Parents are urged to register their children as soon as possible. A registration blank for such use is included in this issue of the Desert Sun, and can be mailed to the church office. The school is planned for 150 children. Those who register early can be sure there will be room and materials for them.

The Rev. Walter H. Reuning, pastor of Our Saviour's, reminds parents that sound Christian instruction and diligent moral training are needs of our present day. These will be provided in the coming Vacation Bible School, he said.

## Sacrament of Communion Set

The Sacrament of Holy Communion will be observed at the 9:30 morning worship service at the Community Church of Cathedral City.

Communion meditation given by the Rev. James W. Arnold, pastor, is entitled, "The Last Frontier." The text is taken from Mark 14:25, "Truly, I say to you, I shall not drink again of the fruit of the vine until that day when I drink it new in the Kingdom of God."

Sunday Church School will be held at 9:30 a.m. A nursery is provided.

The Wednesday evening Family Fellowship will feature a film entitled, "To Serve the Living." The film gives helpful advice to those who may face the experience of having a loved one passed away.

## Guest Preacher To Fill Valley Church Pulpit

August worship services at the Coachella Valley Christian Church, Avenue 50 at Jackson, will be held at 9 a.m. each Sunday. During the pastor's vacation guest preachers from various church related agencies will fill the pulpit.

This Sunday the speaker will be Dr. Wendell Hook, chaplain of Whittier College, coming under the auspices of the Southern California School of Theology in Claremont. Dr. Hook's sermon topic will be "Christ's Church and Ministry in a Changing World." Mr. Earl Shipley will serve as lay worship leader.

Dr. Hook received his A.B. degree from Pomona College, and his B.D. degree from the Union Theological Seminary.

# The Desert Sun CLASSIFIED ADS

Published Daily Except Sunday  
174 North Palm Canyon Drive, Palm Springs, Calif.  
PHONE 325-5005

## REGULATIONS FOR CLASSIFIED ADVERTISING

- ★ Every effort is made to eliminate false and misleading advertising from our columns. Any complaint will be thoroughly investigated.
- ★ In the event of error notify the Classified Department at once. Advertisers are expected to check the first insertion. We will not be responsible for any errors after the first day.
- ★ All claims for adjustment or credit must be made within 10 days. Receipts must be presented for cash refunds.
- ★ All ads cancelled before publication will be charged for one insertion.
- ★ Read your ad carefully before placing it with ad taker. Due to mechanical operation it is impossible to correct or cancel your ad until it has appeared one time.
- ★ All ads must be 3 lines or more.
- ★ Addresses, telephone and box numbers shall be charged as part of the advertisement.
- ★ How to estimate number of lines: The cost of any advertisement may be determined by counting 27 letters and spaces per 6 point line; when all capitals are used, count 25 letters and spaces to a line.
- ★ Orders cancelled before expiration will be charged for the actual days run at rate earned.
- ★ Ads with Box Numbers will be charged 25c extra.
- ★ Copy changes: Copy on 30-day orders may be changed 3 times weekly; on 7-day orders once weekly; on 3-day orders once; on 1-day orders copy may not be changed except for minor corrections.
- ★ Telephone orders will be accepted without preparation from advertisers within our collection area. Who are home owners or whose phone is listed in their own names. Payment for Situation Wanted ads and Rental Wanted ads is required in advance.
- ★ All ads placed from hotels, trailer parks, and motels must be paid in advance.
- ★ The closing time for daily Desert Sun Classified Advertising is 3:30 p.m. of the preceding day. Transient, Non-Commercial advertising will be accepted to 8:45 a.m. daily and placed under too late to classify. Classified Department open 8:30 to 5:30 daily. Saturdays till noon.
- ★ Borders, boxes, cut-in type and other unusual arrangements not possible in machine composition are not available.
- ★ All classified-display advertisements measure 8 lines per column inch.
- ★ Ads for matrimonial Offers, Fortune Telling, "Share the Ride" or Ads of similar nature are not accepted.
- ★ No reference is permitted to any race, religion, color or creed in Help Wanted advertising, except to state a preference in ads for Domestic Help or ads placed by an established religious or charitable organization.

## WHATEVER SERVICE YOU NEED CALL AN EXPERT THERE'S SOMEONE HERE WHO CAN DO IT!

- Air Conditioning—Heating**  
Palm Springs Air Conditioning Co.  
325-3309  
MAINTENANCE CONTRACTS  
REFRIGERATION — Air Cond.  
PLUMBING—REPAIRS  
HENRY A. SIMSARIAN INC.  
830 N. Palm Canyon, Ph. 325-2093
- Alterations**  
ACCEPTING ALTERATIONS AT MY NEW LOCATION  
EDITHS SUN & SAND  
2665 N. Palm Canyon, Ph. 325-5582  
EXPERT LADIES ALTERATIONS  
501 Calle Abroña  
Ph. 324-3744
- Cement Work**  
CEMENT WORK—ALL KINDS  
45c SQUARE FOOT  
Ph. 324-3006 or 325-5762, Lic. Contr.
- Contracting**  
GENERAL CONTRACTOR  
RESIDENTIAL & COMMERCIAL  
ADDITIONS & ALTERATIONS  
Ph. 324-3006 or 325-5762
- Maintenance**  
CLIFF LOWERY  
GENERAL MAINTENANCE  
Carpentering, cooler instal. & service, plumbing, electrical.  
Phone 328-2460  
DEPENDABLE MAINTENANCE  
"LET GEORGE DO IT"  
Phone FI 6-8489
- Moving & Storage**  
PALM SPRINGS  
TRANSFER & STORAGE CO.  
507 E. Sunny Dunes Road  
Ph. 325-3293 — 324-1327  
SHOP the busy car market — the big Desert Sun Classified Section. Good buys are always listed there!
- Personals** 13  
TO whom it may concern. I will not be responsible for any debts other than myself.  
FLORENCE L. CRARY  
Alcoholics Anonymous  
Call 325-2701 until 9 p.m.  
P O Box 903, Palm Springs  
Announcements 19  
GREATLY REDUCED  
BATHING SUIT SALE  
STARTING AUG. 7TH  
NELLIE'S — Opposite Chi Chi  
Professional Service 21  
COSTUMES BY TANYA  
Rent or Made to Order  
546 Grove, Cathedral City 328-2297  
Furniture for Sale 27  
SPECIAL SALE on used refrigerators, priced from \$30. Brand new reclining chair, was \$79.95, now \$49.95. 14 cu. ft. chest type freezer, \$175; used gas ranges, from \$25 up.  
OUR complete stock of new dinette sets have been reduced in price.  
MAHER FURNITURE  
Palm Drive & Acoma  
Desert Hot Springs Ph. 329-5557  
FOR BUSINESS RENTALS see Classification 121 in today's classified columns of the Desert Sun.
- Painting - Decorating**  
Paper Hanging  
PAINT AVERAGE ROOM  
Walls and Ceilings  
LABOR AND MATERIAL  
\$25 — Phone 325-3412  
CUSTOM HOUSE PAINTING  
IMPERIAL DECORATORS  
Phone 324-9111  
Plumbing  
PLUMBING — (lic. 30 years)  
coolers serviced, water heaters & sewers installed, stoppages cleaned electrically, 24 hr. service. Ph. 325-6373.  
Rug & Furniture Cleaning  
FOR BETTER SERVICE  
DUTCH CARPET CLEANERS  
(Insured) Ph. 324-2638  
Television & Radio  
BOWMAN'S T.V. & RADIO  
SALES AND SERVICE  
480 BROADWAY, CATH. CITY  
PHONE 328-3838  
HALLMARK TV — SALES  
Rentals — Service — Records  
192 S. INDIAN — Ph. 324-9661  
Trees & Landscaping  
REESE HYBRID MESQUITE  
JACK L. HEYL  
PH. 328-3858  
Upholstery, Carpets & Draperies  
CARPETING-DRAPERIES  
UPHOLSTERY  
Low Prices — Fast Service  
POPULAR FURNITURE  
191 S. INDIAN — Ph. 325-2407  
Vacuum Cleaners  
SALES AND SERVICE ON  
ROOVER VACUUM CLEANERS  
Rebuilt and Used Electrolux  
Life-Shade Aluminum Awnings  
Roll-A-Way and Baby Beds  
Cooler Pads and Supplies  
PAVNYS — 999 S. Palm Canyon
- Furniture for Sale** 27  
KING size bed, twin bdrm set, small dining set, couches, tables lamp, washer, gas stove, Hot-Point refrig. Misc. 11 to 8 p.m. 1477 S. Riverside Dr.  
AMANA FREEZER, NAUGHYDE COUCH & 2 CHAIRS.  
PH. 324-4631  
Furniture Refinishing 31  
WANTED — Off sale liquor license by principal. Contact Mr. James at 324-3355.  
Miscellaneous for Sale 37  
ALL NEW MERCHANDISE SPECIAL PURCHASE SALE AT NELLIE'S. SUMMER DRESSES \$3.77, REGULAR \$12.95. 224 N. Palm Canyon.  
ROCK MAPLE bdrm furn. twin beds, bookcase headboards, Sealy-posturepedic springs & mattress. Lge davenport, 2 maple cabinet bookcase. Ph. 325-6371.  
DODGE '49 sedan, \$75. Saddle, skisaw, guns, sm. A.C. gas gen. Phone 328-3704  
NEW swimming pool equip't, new grass cover, furn., vacuum cleaner, misc., etc. Ph. 325-5288.  
EUCALYPTUS FIREWOOD FREE — Cut and Haul Away Phone 324-9133
- Miscellaneous for Sale** 37  
34-Ton Refrig.  
Air Conditioning  
Phone 324-9313  
Wanted to Buy 41  
WANTED: Woman's used matched set golf clubs. Stuart Manor. 560 Grenfall Rd.  
Musical Instruments 43  
Piano Tuning - Repairing  
Moldrem—12 Years Palm Springs  
Call After 7 P.M. Ph. 328-3621  
12 CHORD BELVEDERE  
ELECTRIC ORGAN — \$45  
Phone 325-6337  
Radio, TV Sales, & Service 45  
21" R.C.A. remote control, new was \$319, now \$250 with trade.  
21" Magnavox, like new .... \$95  
21" Muntz, 6 Mo. warranty on pict. tube ..... \$75  
21" Sentinal table model .... \$40  
17" Packed Bell ..... \$25  
4 speed radio-phon. Now \$50  
21" R.C.A. Console color TV \$195  
Open 9 to 9. Monday - Saturday  
HALLMARK T.V.  
192 S. Indian Ave.  
Phone 324-9661  
Situations Wanted—Women 53  
MARGARET McIntyre — Girl Friday. Typing, manuscript, mimeographing. 68-544 2nd St., Cathedral City Chamber of Commerce. Phone 328-1213  
Situations Wanted—Men 55  
ENGLISH CPLE, exp. hotel mgrs full chrg. acct'g, room book-keeping, etc. Finest local ref. Box 62, The Desert Sun.  
EXP. Acct. bookkeeper, records of any type. Here from England A-1 ref. Box 63, The Desert Sun  
Help Wanted—Women 57  
SALES LADY  
R.E. license required. Staff new furnished model home. Luxurious Manitou Springs in Indian Wells Country Club.  
Phone FI 6-8493  
FOUNTAIN GIRL  
EXPERIENCED  
FOR Ice Cream Parlor. Call between 12 & 3 p.m. Ask for Miss McKinley. Ph. 325-3660.  
CAPABLE office girl. Must be good typist, shorthand desirable but not necessary. Knowledge of light bookkeeping. Ph. 324-3211.  
WANTED: Woman for child care and housework while mother teaches. Live in or out.  
Phone 328-2056  
NEED experienced lady in handling General Insurance work for prominent P. S. office. Write Box 56, Desert Sun.  
HOUSE work by the hour. Cooking and parties. White, local references. Phone 328-1196.  
WOMAN for light housework and ironing 1 day week.  
Call 324-4758 after 6 p.m.  
Help Wanted—Men 59  
MAN CAPABLE of doing automobile body & fender repair work, also to act as lube man and part-time bus driver. Salary range \$422 to \$511 per month. 12 month position with one month vacation, favorable health & retirement benefits. Apply to Director of Personnel, PALM SPRINGS UNIFIED SCHOOL DISTRICT, 538 N. Palm Canyon Drive, Palm Springs.  
REAL Estate Broker or Salesman. Prominent P.S. office with lots of assistance & advertising. Box 55, Desert Sun.  
REAL Estate broker or salesman. Tract experience. Palm Desert area. Extra benefits. State qualifications. Box 121, Palm Desert.  
SERVICE STATION help wanted—Experienced only. 67269 E. Ramon Road.  
Help W'ted, Men, Women 61  
DESERT  
EMPLOYMENT AGENCY  
Receptionist-typist ..... \$225  
FC Bookkeeper ..... \$350  
Cook-Housekeeper ..... R&B \$200  
Part-time Maid ..... \$125 Hr  
Cook ..... \$250  
LUCILLE GARLAND  
173 E. Andreas Phone 325-2364  
ESTABLISHED firm needs acct's receivable machine bookkeeper. Top salary, 40 hr. week. Age 30-45 preferred. Send data sheet to Box 27, Palm Springs.  
REAL Estate broker or salesman. Full cooperation, active office. S. Franks Realty Inc. 279 N. Palm Canyon. Phone 325-5055.  
Child Care & Nurseries 63  
PALM SPRINGS  
PLAY SCHOOL  
CHILDREN 2-6 yrs. Day, wk. & 24 hr. care. Constant supervision by trained personnel. Open yr. 'round. 1547 N. Palm Canyon. Phone 325-5627, 324-4556

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CHILDREN 2-6 yrs. Day, wk. & 24 hr. care. Constant supervision by trained personnel. Open yr. 'round. 1547 N. Palm Canyon. Phone 325-5627, 324-4556
- Schools & Instruction** 65  
Barbara Moss Real Estate College, Palm Springs Branch  
Has 99% graduates  
VACATION NOW, but register SEPT. 12 fall class in Salesman broker or renewable exam. Call for details 324-4321.  
REAL ESTATE COLLEGE  
HELEN T. REED  
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Money to Loan, Real Estate 71  
First Trust Dred Loans  
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CALIFORNIA LAND & INV. CO.  
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NEW LOCATION  
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AMPLE PARKING IN REAR  
PHONE 324-1217  
WANTED: HOME LOANS  
WE lend money to build, buy, or refinance homes for individuals or builders. No red tape — 24 hour commitments. Open 9 - 4 Monday thru Friday. Escrow service if desired.  
SANTA FE FEDERAL  
SAVINGS & LOAN  
400 S. Palm Canyon Dr., 324-9697  
NEED MONEY  
2nd trust deeds on improved property. 1st trust deeds on lots and acreage. Act now.  
Low Brokerage Fees  
JESSE STERN, Broker, 325-6713  
1087 N. PALM CANYON DRIVE  
FHA LOANS  
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PALM SPRINGS MORTGAGE CO.  
102 N. Palm Canyon, Ph. 325-2269  
Business Opportunities 75  
Cocktails, illness ..... Sac.  
Market w-ligour ..... Low Dn  
Cocktail-Dinner .. \$20.00 handles  
Deli-Beer & Wine .. \$75.00 handles  
Steno Mail Service .. \$600.00 handles  
Fred C. Morrison  
BUSINESS BROKER  
1150 S. Palm Canyon Ph. 324-3241  
TOP location across Chi Chi. Store for lease. 17x85 deep. Also bar restaurant, 2500 sq. ft. Liquor license available. Ph. 325-3856.  
Income-Property 79  
Profits for You!  
20 POOLSIDE UNITS  
LISTED for Sale at \$125,000. One of the best buys in Hotel Property in Palm Springs today. Situated on 4 big lot — All walled-in for privacy — terms are excellent. Phone for particulars.  
Mildred Jackson  
REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356  
Modern - Best Buy  
5 BEAUTIFUL apartments on corner lot. 1 with 2 bdrms. & bath — 4 with 1 bdrm. & bath. Modern kitchens, heated & filtered pool. Good investment. Low down payment. \$55,500.  
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The Buyers Broker  
671 N. Palm Canyon Drive  
Phone 325-2981  
Home & Duplex  
3 BLKS. from Indian Ave. Compl. furn. home with 2 add'l. apts. for income. Beaut. landscaped, shade trees, has sprinkler system, lanai, fireplace, lots of cement walks & driveways. Sewer. \$32,000. Good terms.  
Culver Nichols  
REALTOR  
861 N. Palm Canyon, Ph. 325-2182  
Next to Post Office  
15 UNITS  
LOCATED in the beautiful Warm Sands area of Palm Springs commanding a magnificent view of the mountains & desert. Quiet, intimate surroundings. Our heated & filtered pool, shuffleboard, priv. patios & spacious grounds are added features to make the Sun & Sand one of the most deluxe apt. hotels in Palm Springs. Owner, \$50,000 Dn. Ph. 325-5882.  
\$450 INCOME A MONTH AND A HOME TO BOOT!  
Newly built, 4 furn. units plus owner's 3 bdrm apt. All leased. Ref. Built-ins, pool. Trade for clear lots.  
THERESA PRESS, REALTOR  
110 E. Palm Canyon Drive  
Ph. 325-5282 325-5294  
Tennis Club Area  
FIRST CHOICE of those who know. 6 Units and pool. Fresh design. Ranspot Rly.  
Ph. 325-2201 — 324-2503 Eves.  
BY OWNER  
8 UNITS—POOL—\$58,500  
PH. 325-5385
- Income Property** 79  
NICE home with duplex on rear or lot. Furn., excellent South end rental area. Close in.  
OWNER — Phone 324-2551  
MODERN trailer park. Money maker. Offered by owner. Near Palm Springs. Ph. 329-5577.  
Lots & Acreage 81  
"LOTS" OF VALUE FOR A LITTLE PRICE!  
ONLY \$16,000, for two adj R2 lots, 200'x105', in heart of the north end's rising market. Cash out.  
THERESA PRESS, Realtor  
110 E. Palm Canyon Drive  
325-5282 325-5294  
WANT ACREAGE  
COACHELLA Valley — or anywhere — if reasonable. Pri. Pty. 1570 Homewood Dr. Ahtadena.  
R-1 MOUNTAIN side lot. View of City. Trade for Trust Deed. Apply P.O. Box 131, P.S.  
Real Estate Wanted 85  
WILL BUY best 3 bdrm home offered for approximately \$20,000. Must have pool, immediate possession and good terms. Write Box 50, The Desert Sun.  
YOU WANT ACTION?  
List Your Property With ADOLPH ISRAEL  
671 N. Palm Canyon 325-2981  
WANT newer 3 bdrm, 2 bath home from principals only. Write P. O. Box 301 or Ph. 329-5217.  
Real Estate Exchange 87  
FOR SALE OR TRADE  
20 CHOICE, clear lots in beaut. estab. lake resort in Mich. Want P.S. area home or raw land. \$25,000. Owner. Write Box 53, The Desert Sun.  
TAMARISK Country Club, 3 Bdrms, 2 baths, Pool, Refrigeration. Will take smaller house equity as down payment. 44 Peacock Circle. Ph. 328-3965.  
\$5995 — 2 bdr. 1 bath compl. incl. sewer & cooling, on your lot. Ph. 328-2858 or 328-3825. Bldr.  
TRADE house 3 bdrms, 2 baths, Have \$5000 equity for acreage or paid lot. Phone 328-1200.  
3 BDRM. home in good location in Banning, for desert land. Call Victor 9-3322 Evenings  
Houses for Sale Palm Springs 89  
Desert Sun Policy  
In conformance with State regulations and the Code of Ethics of the National Association of Real Estate Brokers, The Desert Sun will not accept nor knowingly run advertisements for realtors, brokers, salesmen or builders which do not clearly disclose the name of the individual or firm advertising.  
Refrigerated  
4 Bedrooms, 3 baths  
Paddock Swimming Pool  
HERE IS one of Palm Springs luxurious resort homes, situated near the foothills of San Jacinto mountains in a lush tropical garden setting. This property is only a stone's throw from the golf course, offering the prestige of country club living, practically at your door steps! Price \$38,500 is amazingly low. Consult —  
Mildred Jackson  
REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356  
TOO MUCH TOGETHERNESS  
THEN try this lovely spacious, 3 bdr, 3 ba Las Palmas home, separate dining room, built in bar, oversized pool, large 110 x127 lot, completely walled for privacy plus lush landscaping, and 2 car garage. Priced to sell furn. at \$74,500.  
Gannon Realty  
1201 N. Palm Canyon, Ph. 325-2772  
OLDER 2 bdrm. with 3 baths and 2 Studio Apts on rear of 137x135 Lot — easy walk to Palm Canyon. See this for possibilities, property is clear and absentee Owner says submit down pymt. on asking price of \$21,500 — will carry bal. on good terms.  
DICK RANSPOOT  
1508 S. Palm Canyon, Ph. 325-2201  
Don Cameron  
27 years in desert properties! Acreage—Homes—Lots  
Rancho Mirage—Palm Desert  
Thunderbird and Indian Wells  
Country Clubs  
Thru Indio  
Don & Isabelle Cameron  
REALTORS  
71-839 Highway 111, Rancho Mirage  
328-2155 — FI 6-6393 — FI 6-6969

## Episcopalians THESE ARE YOUR CHURCHES

Palm Springs  
St. Paul's in the Desert  
125 W. El Alameda  
Phone FAirview 5-6988  
Rev. Fredrick A. Barnhill, D.D.  
Sunday Service 9:30; Holy Communion thru the summer only the one service.

Indio  
St. John's in the Coachella Valley, 45-519 Deglet Noor St.  
Phone Diamond 7-3265  
Rev. William R. Brushett,  
Vicar  
Service—10 a.m.  
A Cordial Welcome Awaits You

**CHURCH OF CHRIST**  
Meetings in Council Chambers, 3200 McCallum Way  
BIBLE STUDY—9:45 a.m. Sunday  
WORSHIP—11:00 a.m., 6:30 p.m. Sunday  
John Allen Hudson, Minister—FAirview 4-3982  
Residence 453 Santa Catalina

**First Church of Christ, Scientist**  
Palm Springs, California  
A Branch of the Mother Church, The First Church of Christ, Scientist, in Boston, Mass.  
605 Riverside Drive, South  
Sunday School 9:15 a.m.  
Sunday Service 11 a.m.  
Wednesday Meeting 8 p.m.  
Reading Room, 373 South Palm Canyon Drive is open Monday thru Saturday from 10:00 to 2:00

**ANNOUNCING**  
DAILY VACATION BIBLE SCHOOL AT OUR SAVIOUR'S LUTHERAN CHURCH  
1020 East Ramon Road  
Monday through Friday — August 14-25  
9:00 a.m. to 11:45 a.m.  
All children ages 3 to 15 invited  
Please clip and send to above address.  
Reservations will be made for your children  
Important: Register now; space and materials are limited  
Parent's name ..... Address ..... Phone .....  
Children's names ..... Age .....  
Signed .....



# WEEK-END GUIDE TO BEST VALUES IN AUTOMOBILES--BUY TODAY AND SAVE

Houses for Sale Palm Springs 89

## SOUTH END BEST VALUE

### • Near Ocotillo Lodge

Modern 3 bedroom, living room with rock fireplace, carpets, & drapes, refrigeration air conditioning. Kitchen with built-ins. Stove-oven-dishwasher-matching refrigerator-washing machine. Artistically landscaped, circular drive, sprinklers, extra lighting & cement work, heated & filtered pool. Rock exterior.

**\$36,750**

FOR APPOINTMENT

PHONE Lew Levy, 325-2855 or 324-9282  
Sylvia Levy, Realtor, Member P.S. Realty Board

## THUNDERBIRD

### COUNTRY • Custom Built CLUB • Deluxe Modern

ON BEAUTIFUL FAIRWAY

Three bedrooms plus servants quarters. Ample wardrobe and closet space. Extra large living room with huge fireplace. Kitchen with all built-ins. Service porch. Refrigerated air conditioning. Heated and filtered pool. Beautifully landscaped.

FURNISHED—REASONABLY PRICED  
Terms to Suit Qualified Purchaser  
SHOWN BY APPOINTMENT ONLY

PHONE Lew Levy, 325-2855 or 324-9282  
Sylvia Levy, Realtor, Member P.S. Realty Board

Houses for Sale Palm Springs 89

## BEHOLD, THE MOOR...

Just completed, luxury MOORISH MODERN. 4 spacious bedrooms including maids quarters. Huge all electric kitchen. Covered lanai. Pool. Landscaped (HAS EVERY THING EXCEPT THE HAREM!) \$34,500. Excellent terms.

## DELIGHTFUL

Setting on a PRIVATE GREEN adjoining famed Indian Wells, El Dorado Country Clubs. You'll see it standing elegantly and proud on the corner of Navajo Road and Fairway Drive. 2 miles EAST of Palm Desert in fashionable

## El Dorado Palms

"KIRK" KIRKWOOD FI 6-8741

## AH-H-H, COOL!

CAN'T you just picture yourself living in this striking modern refrigerated cooled home—watching the children splashing gleefully about in the Paddock pool—seeing dad relaxing on the beautiful patio—inviting neighbors over for a game of badminton! Well it's all here in this 3 bedroom 2 bath package deal—for only \$24,000 just a little more furnished—A loan of \$22,000 available to qualified buyers. Consult the—

## Mildred Jackson

REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5336

**\$13,860**

NEW 3 Bedroom, 1½ baths. Refrigerator, air, forced air heat, insulated, garbage disp.

**\$660 Down**

Includes Escrow Charges

**\$105 per month**

Includes Principal, Interest, Taxes and Insurance

## OPEN HOUSE

10:30 TO 5:30 DAILY  
6980 POMEGRANATE  
For Information Call  
MR. CONNETT, 328-1828, 328-1111  
ART & GIL KNUSTON, Realtors

## BUY LIKE RENT

### Dream Homes

Palm Springs,  
Palm Desert

GI—FHA—CAL-VET

QUALIFIED Veterans can buy for no down payment. Total monthly payments average \$113.  
Tract Office, 31-356 San Luis Rey  
Phone 324-1680

TENNIS CLUB area. 3 br 2 ba. home, with 3 separate completely furnished rental apts. By owner. Box 387, Rt. 1, Beaumont. Phone 845-2262

Houses for Sale Palm Springs 89

## Here We Go Again,

WE'VE come up with another wonderful buy in a 3 bedroom, 3 bath POOL SIDE HOME—Individual in its own right with so many complimentary items that go to make a house a home. Located in the desirable South End part of town enhances the value—but the price is remarkably low. Only \$29,500. You'll see.

## Mildred Jackson

REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5336

## • DRASTICALLY • REDUCED • TO \$29,000

EXCL. floor plan, 3 bed., 2 bath home, large living room, carpets and drapes. Functional built-in Kitchen with stove, oven, dishwasher, Refrigerator. Garbage Disp. and Washer - Dryer. Landscaped yard with patio, pool and special view in South End. Easy terms.

## Muriel E. Fulton

REALTOR  
125 S. Palm Canyon, Ph. 325-2225  
After 5 p.m. Ph. 325-2266

## A Little Elbow Grease

PLUS water and paint is all that is needed to convert this 3 bedroom home into a desirable property. As little as \$750 down & \$100 per Mo. on balance. WILL TRADE.

## ★ Philip Short

AND ASSOCIATES  
REALTORS

278 S. Palm Canyon, Ph. 325-2179

## Ideal Family Home

3 BDRMS, 2 baths, family room & garage. Refrigerated cooling. Fenced, landscaped & sprinklers. \$19,900. Low Dn.

THROUGH a typographical error Thursday August 3, the price in the above advertisement was quoted at \$19,000. IT SHOULD HAVE BEEN \$19,900.

## Ralph Weinstein

REALTOR  
256½ So. Palm Canyon Dr.  
Phone 325-2884

## \$1500 DOWN

### FURNISHED

MODERN 3 bdrm. 2 bath with built-in kitchen. Refrig. Washer-dryer, carpets, drapes. Outdoor brick BBQ. Easy terms. \$127.50 per mo.

## CHAS. LYNKAARD CO.

ASSOCIATES

150 COND DES FREEMAN

140 E. Tahquitz Dr., Palm Springs  
Phone 324-3237 or 325-6931

## \$250 DOWN

NEW 3 bdr., 2 ba., with sunken Poman tub, big family Rm. carpets, refrig. range, oven, fenced. Estate sized lot. Sewer, 2 patios. Low paymt. bldr. Ph. 324-3381.

TRADE specialist. No deal too difficult. See Marjorie Baron.

1502 S. Palm Canyon Ph. 324-1796

Houses for Sale PALM SPRINGS 89

## Official Opening

Charming display home in deserts newest and most exciting location. Tastefully decorated by MR. FORD MUNN of Palm Canyon Interiors. Open every day 10 - 5. See the wall-to-wall admirers in this

## LUXURIOUS

setting, nestled DIRECTLY on the rolling green fairway of fashionable Indian Wells Country Club. Take Hwy 111, 2 miles EAST of Palm Desert. Turn at Desi Arnaz' Indian Wells Hotel, then left on Iroquois to lovely

## Manitou Springs

"KIRK" KIRKWOOD FI 6-8741

## Summer Specials

ARTISTIC little doll house on R-3 lot, completely furnished. \$3500.

MODERNIZED 4 room cottage, close to everything. Lovely yard and patio. \$11,000.

SOUTH of Ramon. Lovely little 2 bdrm with shaded patio and beautiful lawn. NOW \$12,750.

EXCELLENT terms can be arranged on any of these top buys.

CALL OWNERS AGENT

Ph. 324-3959

## PRESTIGE PRIVACY POOL

THIS lovely 3 bdr 2 ba home in exclusive Deep Well Estates has many unique features plus charm. Priced to sell now, unfurnished \$49,500.

## Gannon Realty

1201 N. Palm Canyon, Ph. 325-2772

## AT LAST

THIS lovely Southend home, completely furnished, is being offered at the reduced price of \$24,500. 2 Bedrooms and a den for you to relax in. Just 1 blk off Palm Canyon. SEE IT TODAY!

## S FRANKS, Inc.

REALTOR

279 N. Palm Canyon, Ph. 325-5055

## SOUTH AREA

MODERN 3 bdrm. 2 bath home near Hi school. Has extra large lot. Fenced & landscaped with excellent spot for pool. A wonderful buy for only \$17,500 with small down.

CALL OWNERS AGENT

Ph. 324-3959

## \$1200 DOWN

3 BDRM., 2 bath house, w.w. carpets, fully draped. Fenced, landscaped. Low payts. Full price \$17,500.

\$4900—LEVEL lot, 100 x 123. Nr. Palm Canyon Dr.

## AMY NELSON

2277 N. Palm Canyon Ph. 325-3254

A 4 STAR Listing—\$23,500—Huge Pool, 3 bdr. 2 ba. Every gadget conceivable. Refrig. Owner on large building program and can not return. Wants quick action.

## OCOTILLO HOTEL AREA, 3 Bdrms.

2 baths. Refreshing. Cool. Sacrifice. C. it?

## Munholland & CO.

1639 N. Palm Canyon Ph. 324-1082

## FORECLOSURE

\$500 DN, less than year old. 3 Bdrms. 2 Ba. Carpets, drapes, range, oven\* refrig, fenced, sprinklers, landscaped, sewers. Builder. Phone 324-3381.

Madonna Author Manning Real Estate Investments

Homes .....\$20,000 to \$150,000

Income .....\$30,000 to \$420,000

Acreage .....\$45,000 to \$1,000,000

170 E. Palm Canyon, Ph. 325-5508

3 BDRM. den. 2 ba., covered patio, lge. pool, \$20,500. G.I. Loan. 30-523 San Antonio Dr. Phone 325-6172 after 5 p.m.

\$700 FULL price. 2 Bdrms. partly furnished. Easy to move. Owner 324-1923 after 5 p.m.

EVEN a needle in a haystack would probably be found with a quick-action "Lost and Found" Classified Ad.

GRIN AND BEAR IT By LICHTY



Apartment Furnished 129

## The Lido Refrigerated Air Conditioned SUMMER SPECIAL

1 & 2 beautifully furnished apts. All utilities, TV & cable paid. Olympic size pool, therapeutic hot pool. Switchboard & message center service. Maid service available.

**\$150 Month and Up**  
"A Holiday at Home"  
**2900 RAMON ROAD**

Houses for Sale PALM SPRINGS 89

## • Royal

## • Hawaiian

## • Estates

The most luxurious co-operatively maintained homes at the smartest address in the city. SOUTH PALM CANYON DRIVE at TWIN PALMS.

\$70 per month gives owner complete freedom from maintenance cares.

From \$25,500 with as little as \$3900 down. 3 FURNISHED MODELS OPEN DAILY 10 a.m. to 6 p.m.

## Gannon Realty

Furnished Model 624 Farrell Dr. (2 blks. N. of Market Basket)

## Real Estate for Sale 91

## A Wailing Wall

FOR YOU IF YOU PASS THIS ONE UP.

NORTH Palm Canyon frontage 185 x 200 C-1 corner, fronts on 3 streets. \$157,500 — 29% Dn. Liberal terms — where new tramway makes certain rise in land values.

## Sacrifice Cash Out Sale

3 ADJOINING choice residential view lots near Shadow Mountain Club and golf course. 110x109 each at \$4000 each or \$11,500 all three.

COMPLETELY FURNISHED — 5 Bdrms., 4 bath hillside home, beautifully landscaped, oversized pool, large lot. Choice South end location. A home of charm and distinction. \$67,500.

ACREAGE—80 acres, mineralized water and palm trees, part hillside, part level, on lee side of Indian Hills. \$750 per acre.

3 INCOME LOTS near Riviera Hotel. 315x100. \$34,500.

RANCHO MIRAGE home & income lot on 3 paved streets, 240' x 240', near new Safeway. \$50,000 Liberal terms.

## Mildred S. Potter

REALTOR

HAROLD N. BECK ASSOCIATE

431 N. Palm Canyon Drive

Ph. 325-6912 or 325-3558

\$19,950 — 3 Bdrms., 2 bath house, 2 yrs. old. Refrig., carpets, built-in range and oven, garbage disposal, fenced yard, many extras. See at 69-941 Pomegranate Lane, Cathedral City in Wonder Palms area. Ph. 324-4750 or 328-1683.

3 Bdr. 1½ Ba. Dbl. Gar. \$12,500 R-2 Cor. Equal 2 Lots \$3750 Ea. Acreage. Close in. \$475 per acre. "ALL MEN ARE BROTHERS" Louis Venger Ph. 324-3359, 325-5595

## Palm Desert 93

## REAL BUY

CHARMING new house, 2 Bedrooms, Desert cooling. 3 Bks from Shadow Mountain Club. Landscaped. \$14,000. Small down — low payments.

## Carol Eldridge

73-640 Highway 111, Palm Desert

Phone FI 6-6659

Desert Hot Springs 99

SALE or Trade for lot. Reduced \$1000. 2 Bedroom. Nearly New. Good location. \$9900. Glenn G. Riley. Ph. 324-3006 or 329-5762.

3 BDR 2 full baths, garage, ½ acre. Moorland Sites, DHS. Phone 329-2242

## Morongo Valley 105

5 A. WITH 2 bedroom ultra modern, magnificent home with Guest House. Two covered Patios. Double garage. "Enchanted Hill" Estate has a tremendous view. Luxurious Nylon wall to wall carpeting. Drapes. Divider Fireplace. \$23,500 full price. Terms. Could not be duplicated for twice the price. 16 miles from P.S. in Hi-Desert. Shown by appt.

PUTMAN'S MORONGO VALLEY REALTY  
Phone 365-2333

## Business Rentals 121

NEW STORES \$6.00 PER FRONT FOOT. Plus costs. Good all uses except walk-by retail. Plenty parking. Apply Box 59, Desert Sun or Ph. L. A. FR 5-4538 collect.

OFFICE or business in modern attractive refrig. 900 sq. bldg on choice E. Palm Canyon Dr., low rent. Ph. 325-6997.

CHOICE location in M-1 zone. New modern cement block building. All or part of 3500 sq. ft. 585 Williams Rd. — Ph. 324-3249

## Rooms for Rent 123

SLEEPING room for rent. Private entrance. pool. \$50 month. Phone 324-4619

REFRIGERATED, private bath, entrance and driveway. POOL. REASONABLE—Ph. 325-5353

## Apartment Furnished 129

COOL SUMMER SPECIAL DELUXE furn. 1 bdrm. Utilities & cable TV incl. Lge. pool, laundry room. Block from Palm Canyon Dr. Refrig., air conditioning.

**\$125 MO. & UP**  
**RIVERSIDE MANOR**  
750 N. Riverside Dr.

MODERN FURNISHED, unfurnished 1 & 2-bedroom apartments nr. high school, shopping center. Pool, TV, \$75 up. The Elms, 579 Highland Drive.

STUDIO & 1 bdrm. Apts. \$75 to \$95 Mo. Incl. Utilities. WESTLAKE BUILDING CO. Call 324-3226

LOVELY 2 bdrm, 2 ba., blt-ins, nr Hotel Riviera. Laundry room, summer rates. Ph. Ralph Weinstein, 325-2884.

FROM \$60 per Mo. Efficiency rooms & apts. POOL. The Sun Crest, 265 Sepulveda Rd. Near 2700 N. Palm Canyon Ph 324-9201

SPACIOUS new 1 bdr. apt. Pool, TV cable, nice yard. 575 Desert Way. Ph. 324-9403.

NICE Studio Apt. W-w carpet, TV cable, 3 bks from Saks Store. \$75 Mo. Ph. 324-2551.

SUMMER RATES POOL — PRIVATE PATIO New studio; 540 Highland 324-2925

Lease—Modern 2 Bdrm. Apt. Pool, TV. Also Studio W-Kitchen Phone 324-4396

\$57.50 MO. & UP. STUDIO POOL UTILITIES PAID 425.60. INDIAN AVE

2 STUDIO apts, pool, TV cable, sleeps 2 and 1. \$75 & \$65. Plus utilities. Ph. 324-4619.

POOLSIDE Apts, best location, lowest prices, adults, no blow sand. Ph. 324-1855.

CONTEMPORARY STUDIO'S Priv. patio, pool, furn or unfurn. \$110-\$125. Nr Riviera Ph 324-4217.

BIT OF HAWAII 1 Bedroom Furnished Apt. Private Lanai — Ph. 324-2824

DELUXE 1 bdrm, patio, pool, cable, w-w carpet, \$85 mo. 280 N. Sunrise. Ph. 324-3241.

DELUXE 1-bdr. apt. Ref. air cond. lge. Pool. RIVERSIDE ARMS. 788 N. Riverside Dr., Ph. 325-3181

WIND-FREE Dix. S. end. New 2 bdr. 2 ba. refrig., patio, pool. 1633 Andee Dr. Ph. 324-1549.

CONGENIAL young man wanted to share pool side apt. Near downtown. Phone 324-9786.

PERMANENT tenants will enjoy this roomy 2 bdr. Refrigerator, stove, drapes. Reduced rental. Hal Evans, Ph. 324-9628.

LINDBERG REALTY CO. REFRIGERATED — 2 Bedroom. View, stove, refrig., & drapes. 37251 Bankside Dr. Adults. Phone 328-1553

DELUXE 2 bdr, 2 ba., dining rm, blt-in, dishwasher, refrig. Cooled by refrigeration. Carpets, drapes Pool, patio, Ph. 325-3181.

TRI-PLEX APARTMENT 2 Bdrms. — Refrigerated Cooled Drapes, Stove, Refrig. — \$105 4939 Calle de Carlos — 324-2744

Automobiles for Sale 133

## AUGUST CLEARANCE

60 THUNDERBIRD FULL POWER — AIR CONDITIONED \$3685

59 FORD GALAXIE HARDTOP, FACTORY AIR COND. POWER STEER, ETC. \$2095

60 FALCON 2 DR. LOW MI. ALL WHITE WITH BLUE INTERIOR \$1595

58 THUNDERBIRD FULL POWER — CLEAN \$2295

59 THUNDERBIRD, Full Power ONLY 8300 ACTUAL MILES \$2995

55 BUICK SPECIAL RIVIERA RADIO, HEATER, AUTOMATIC, W. W. TIRES \$595

## BRAND FORD CITY

AUTHORIZED FACTORY FORD DEALER BANK TERMS

3919 EAST PALM CANYON DR.

Phone 328-2181

OPEN MONDAY THRU SATURDAY TO 6 P.M.

## WHOLESALE TO PUBLIC

## GUARANTEED USED CARS

Bank Financing Available, No down payment

WAS NOW

\$ 895—56 FORD WAGON Fac. Air . . . \$595

\$ 795—55 MERCURY HARDTOP . . . \$595

\$ 995—57 FORD 4 Door, Stick . . . \$695

\$ 995—55 OLDS Holiday, Full Power . . . \$695

\$1095—57 CHEV. STATION WAGON . \$795

\$1305—59 FORD, Full factory equip. . . \$1095

\$ 795—54 LINC. Hardtop, Full Power . . . \$495

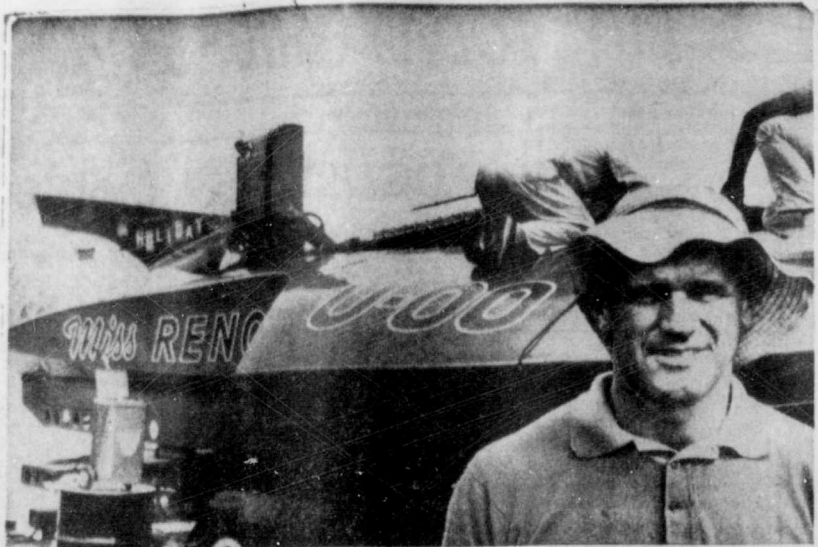
OPEN SEVEN DAYS AND EVENINGS

## Palm Springs Lincoln-Mercury

335 Sunny Dunes Road—Phone 324-1201

Apartment Unfurnished 131 Trailers for Sale 143





JET JOCKEY Col. Russ Schlee, March AFB, will wheel through the \$40,000 Seafair derby on Seattle's Lake Washington Sunday. standy by as pit crewmen work on "Miss Reno," the unlimited hydroplane the colonel (UPI Telephoto).

#### 10th Inning Blast

## Blanchard Poles Yank Win; Angels In Split

Maris and Mantle are great and that Merriwell was no bum, either, but when you need a Johnny-on-the-spot in the clutch, put all your money on Blanchard.

The New York Yankees do—and the results are unbelievable. Johnny Blanchard has emerged with a fantastic flair for late-inning heroics that keeps killing the opposition while bringing joy to the heart of Yankee manager Ralph Houk.

Houk, still serving his five-day suspension, jumped up in delight from the TV set he has in his clubhouse office after watching Blanchard blast a three-run homer in the 10th inning that gave the Yankees an 8-5 victory over the Minnesota Twins Friday night. The homer, off southpaw Bill Pleis, was nothing new for Blanchard.

In the past two months he has hit four other homers, including a grand slam shot, that figured decisively in Yank victories, either tying games or winning them.

**Single Wins Game**  
He also knocked in the deciding run with a single in a 3-2 victory over Cleveland June 15.

Blanchard's homer Friday night was his 14th and brought relief to Luis Arroyo's ninth victory. It also kept the Yankees' 1½ game lead in the American League intact and took the play away from Maris, who hit his 41st homer, from Harmon Killebrew, who belted his 33rd with two on in the eighth to tie the score at 5-all, and from Elston Howard, who hit his 11th homer.

The second-place Detroit Tigers beat the Cleveland Indians, 6-1, the Angels defeated the Baltimore Orioles, 3-1, but lost the nightcap, 3-0, and Kansas City defeated

Boston, 5-0. The White Sox and Senators were idle.

Cincinnati's surprising Reds stretched their National League lead to two games with a 5-4 victory over the plummeting Pittsburgh Pirates, the Chicago Cubs downed the Los Angeles Dodgers, 4-2, the St. Louis Cardinals edged the Philadelphia Phillies, 9-8, and the Milwaukee Braves beat the San Francisco Giants, 2-1.

Frank Lary ran his record to 15-6 for the Tigers in limiting the Indians to seven hits.

Lefty Ted Bowsfield won his eighth game for the Angels with a three-hitter over the Orioles in the opener and Jack Fisher held L.A. to five hits for his fifth victory in the nightcap.

**Bass Snaps Streak**  
Rookie Norm Bass of the A's snapped a four-game Red Sox winning streak when he checked them on four hits and singled home two of KC's runs himself.

Frank Robinson's ninth-inning double scored Vada Pinson with the run that gave the Reds their come-from-behind victory over the Pirates after a two-run homer by Dick Stuart had put Pittsburgh ahead, 4-2, in the eighth.

George Altman hit a pair of homers to drive in three of the Cubs' four runs against the Dodgers.

Jack Baldschun of the Phils walks pinchhitter Stan Musial with the bases full in the seventh inning to force in what proved to be the winning run for the Cardinals.

## SPORTS in the Sun

Page 12 THE DESERT SUN Saturday, August 5, 1961

## Collegiates Shelled By Eagle Squad, 28-14

CHICAGO (UPI)—Two touchdowns in less than two minutes gave the 1961 College All-Stars a flashy finish, but their closing outburst couldn't overcome 58 minutes of hard blocking and hard tackling by the Philadelphia Eagles.

The National Football League champions trounced the best of the 1960 crop of college players, 28-14, in the 28th match between the pros and the pro rookies.

It was no contest most of the way. Sonny Jurgensen, Norm Van Brocklin's replacement as the Eagles' No. 1 quarterback, threw three touchdown passes, and his reserve, King Hill, threw one. Veteran halfback Tommy McDonald caught three of them, one from Hill and two from Jurgensen, and veteran end Pete Retzlaff caught the third from Jurgensen.

Thus it was 28-0 for the pros before Bill Kilmer of UCLA connected for 18 yards to Glynn Gregory, Southern Methodist, for the Stars' first touchdown with 1:53 left to play. The second score came when Dick Grecni, Ohio U., intercepted a Hill pass and returned 57 yards for a touchdown, crossing the goal line as the gun went off.

The Eagles, who held the All-Stars to zero yards rushing, were under wraps in the second half, nursing their 21-0 halftime lead. Jurgensen and Hill threw mostly for first downs when their running game failed to enable them to keep possession of the ball.

Together, Jurgensen and Hill threw mostly for first downs when their running game failed to enable them to keep possession of the ball.

Together, Jurgensen and Hill completed 19 of 32 throws for 278 yards and the Eagles picked up 123 yards on the ground for a net of 401 compared to 271 for the Collegians.

The All-Stars take on an all-star college team from Maywood at the Polo Grounds tonight.

## Sports in Brief

BALTIMORE (UPI) — Ken Venturi may be snapping out of his slump at long last but he won't know for sure until 36 more holes. The 30-year-old San Francisco pro, who hasn't won a golf tournament in almost a year, had a one-stroke lead over the field to day going into the third round of the \$35,000 Eastern Open.

PHILADELPHIA (UPI) — Defending champion Billie Jean Moffitt of Long Beach, Calif., set out to make it two titles in a row today when she met German champion Edda Buding in the final of the Philadelphia and District Women's Grass Court tennis tournament.

Miss Moffitt reached the championship bracket after being extended by Marilyn Montgomery

of San Antonio, Tex., 6-3, 5-7, 6-1.

CINCINNATI, Ohio (UPI) — Frank Robinson of the Cincinnati Reds, the National League's hottest hitter in July, piled up the largest margin in the three-year history of the award today in being voted the circuit's "player of the month."

Robinson, who batted .409 during July, drove in 34 runs and hit 13 homers, received 32 votes out of a possible 40 from a committee of baseball writers and broadcasters.

CHICAGO (UPI) — Crozier, runner-up in the Kentucky Derby and third in the Preakness, gets another chance in a major three-year-old race today and was the favorite in a field of nine to win the mile and one eighth American Derby at Arlington Park.

LONG BEACH (UPI) — Pitching performances highlighted the first day of the Southern California regional Colt League tournament Friday with Rancho of San Gabriel and Northridge taking advantage of it to post wins.

"Airlanea" (world-wide-travel-service in Palm Desert) FI 6-6966 "Recession" (masco: for Jan King's Desert Diggins) Says:

Profile is: Theresa (Mrs. Art) Press

### Practice Doubles Series Winners

Summer Practice Doubles, a new league of beginners for whom life has begun at a minimum of 40, has shown competitive action in high games and series counts.

Bill Schack rolled a 192 high game, and a 441 series, while his wife and team-mate rolled a 224 series.

Other series contenders in the first night of action were Cliff Lowery, a 331 count; M. Lowery, a 252; Doris Moody, 225; Frank Winterton, 218, and Helen Winterton, 170.

The practice league rolls on special rates, to acquaint the beginners with the league play conditions, and practice in action. Team members range in age up into the 70's.

## Casino Desert Sands

Strictly Supervised



The CASINO offers every comfort and convenience to ladies and gentlemen. Breakfast or luncheon is available to patrons in the Coffee Shop.

Highway 60-70-99, Cabazon • VI 9-2066

## Fullmer Is Favored



BOMBS AWEIGH as the power-laden fists of Gene Fullmer, left, and Florentino Fernandez, right, are poised for fistic action. Fullmer, NBA middleweight ruler, faces the sixth-ranked Cuban in a 15-round title clash in Ogden, Utah, tonight.

## Propaganda Said Factor In Cuban Try

OGDEN, Utah (UPI)—Explosive Florentino Fernandez will try to hijack the world middleweight crown for Cuba tonight, but co-champion Gene Fullmer says, "He won't get away with it."

Muscular, broad-shouldered Fernandez—perhaps the most deadly puncher Utah's Fullmer ever faced—will try for a quick knock-out in their nationally televised outdoor fight at Ogden's Municipal Stadium.

Handlers of the Cuban admit that because the longer the scheduled 15-round fight lasts, the less chance Florentino apparently will have to land his lethal left-hook against the rushing, punching champion.

Increased support for the Havana knockout specialist dropped the odds one point today from 2-1, favoring Fullmer to 9-5.

The betting is 7-5 that the contest does not last 15 rounds regardless of the winner.

Fernandez, 25, has guaranteed in his return bout contract that if he wins the National Boxing Association's half of the title, from Fullmer tonight, he will remain in the United States until after he gives Gene a shot at the crown in Las Vegas, Nev., on Oct. 7.

But 30-year-old Fullmer declared today, "That guarantee and the holding of his purse in escrow, will mean nothing. If Castro snaps his fingers, Fernandez will rush right back to Cuba. They'd like to use a Fernandez win over American Fullmer for propaganda purposes. Well, I'm more determined to beat this guy than any man I ever fought."

Gene is making his sixth defense of the NBA share of the crown and trying to extend his unbeaten string to 16 bouts which include two draws.

Fernandez, who earned tonight's title shot by three straight knockouts over Phil Moyer (5), Rory Calhoun (8), and Marcel Pigou (2), seeks his 31st victory and 25th knockout in 33 fights. Their battle will be sent over the ABC television network at 10 p.m., EDT.

**Riders Sell Back**  
OTTAWA (UPI) — Quarterback Jerry Thompson of Texas A and I. has been sold by the Ottawa Rough Riders to the Montreal Alouettes in a big four Canadian Football League transaction.

### Early Deer Prospects Good In North State

LOS ANGELES — Hunter success in California's 1961 early deer season, which opens today and ends September 24, should be as good as or somewhat better than last year when a far better average bag was taken, reports the Department of Fish and Game.

The DFG noted that deer are generally plentiful in all areas and are fairly well concentrated around watering places. Hot weather, forest area closures because of high fire hazard, and access to deer ranges on private lands will be the hunters' greatest problems, says the DFG.

Bag limit is two bucks, forked horn or better, in the early-season area which, in general, covers the coastal ranges from southern Humboldt County to northern San Diego County.

Because of the critically high fire hazard, the DFG advises all hunters to check at forestry stations for local closures and other restrictions, and to be aware of the fire hazard at all times.

Since much of the early season deer range is on private property, the Department also appealed to hunters to conduct themselves so that hunter-landowner relations will continue to improve.

Following are area hunting prospects reported by wardens and game managers of the Department of Fish and Game:

SANTA BARBARA — Most deer range on private lands or in Forest areas closed because of fire hazard. Four areas of Los Padres Forest offer best public hunting opportunities but hunters should

### Linville Asks For CVSLSA Suits; Cleaning Slated

Coachella Valley Savings and Loan team baseball players were asked today to return their uniforms Sunday for cleaning in time for the Wednesday evening second engagement with the Dodger Rookie team.

Coach Warren Linville, whose squad bowed before a Dodger rally in the waning minutes of the first clash, emphasized the team wanted to present its best sparkle for the joust with the young pros.

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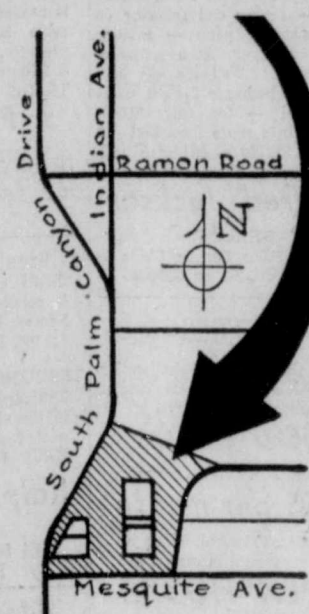
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LUMBERING ALONG through the blue is Judy Rosch, co-holder of the women's water skiing world jumping record of 98 ft. Mrs. Rosch tied Barbara Cooper, a Cypress Garden Fla., co-hort, in a 92 ft. leap. The water-swimmers compete in the National Water Ski championships at Town Lake, Austin, Tex., Aug. 17-20.

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